Implementation Requirements

KaiOS
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1. Hello!

Welcome to our Implementation Requirements.

In this document, you'll learn the requirements and guidelines for packaging and placing boot screens and apps on KaiOS devices. You'll also find template files and designs.

By respecting these guidelines, you help us protect our brand identity and fulfill the agreements we have with all partners that are part of the Kai ecosystem.

Thank you for your cooperation.

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2.   # Our brand on a page

Our brand idea
Unleash unexpected potential.

The internal guiding principle that informs everything we do.

Our brand purpose
We exist to empower people around the world through technology.

This is why we get out of bed every morning.

Our brand positioning
Re-imagine what's possible by enabling personal, business, and social transformations.

KaiOS is an enabler; we empower others to transform themselves and achieve more than they expected possible.

Our tagline
Enable Tomorrow
This is what KaiOS is about.
We **enable** others, and we do this so that we can build a better **tomorrow**, together.
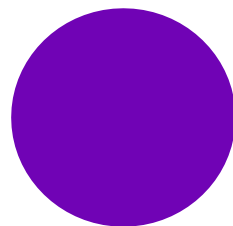
KaiOS
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Logo

1. **Brand logo**

2. **Logo lockup**

3. **What to do**

4. **What not to do**
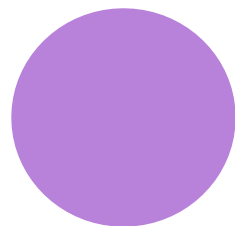
5. *Enabled by KaiOS* **badge**

1. Brand logo

The brand logo is designed to give prominence to the KaiOS brand. It features a sharp central design element that expresses our commitment to advanced technologies and a determination to take on challenges.

Kai Purple (267C) 100%
RGB: 111 2 181
CMYK: 75 100 0 0
Hex: #6f02b5

Kai Purple (267C) 50%
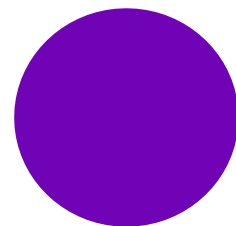RGB: 111 2 181
CMYK: 75 100 0 0
Hex: #6f02b5

Light Purple (528C)
RGB: 175 132 212
CMYK: 33 47 0 0
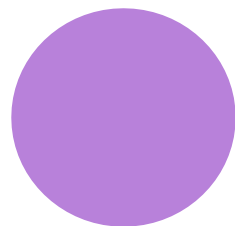Hex: #af8ed8

enable tomorrow
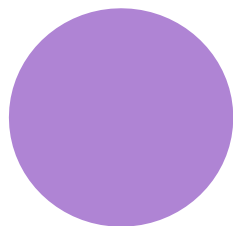
2. Logo lockup

The logo lockup is the term used when the logo is used together with the tagline. It expresses the main idea that KaiOS stands for.
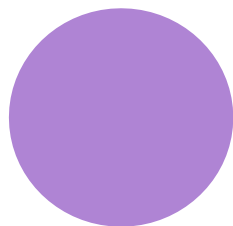
Aside from exceptional situations, the logo lockup should be used **as the first choice logo.**

Kai Purple (267C) 100%
RGB: 111 2 181
CMYK: 75 100 0 0
Hex: #6f02b5

Kai Purple (267C) 50%
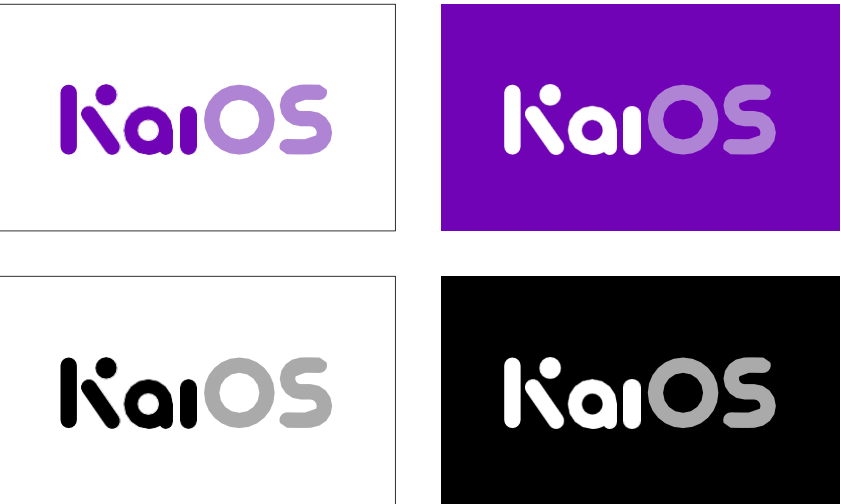RGB: 111 2 181
CMYK: 75 100 0 0
Hex: #6f02b5

Light Purple (528C)
RGB: 175 132 212
CMYK: 33 47 0 0
Hex: #af8ed8

3. **What to do**

Use white on purple, or purple on white.

If necessary, you can also use the logo in black or white.

Make it readable.

Use a minimum size of **80px for digital** and **20mm for print**. Isolate the logo from competing visual elements by adding clear space.

Print
20mm/ 0.8in

Digital
80px

Use the tagline.

Whenever possible, use the logo and the tagline together (see Logo lockup).

4. **What not to do**

Please, be mindful of our logo. Respect the guidelines and avoid mis-usage.

Don't use the logo in any colors other than purple, black, and white.
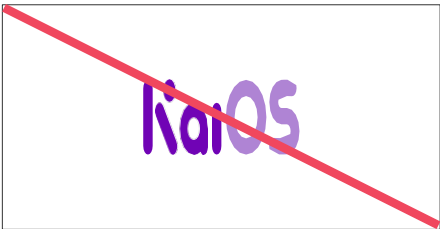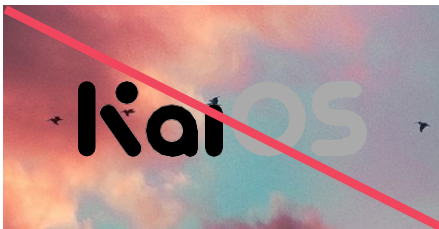
Don't use two colors on the logo.

Don't change the logo or logo lockup placement.

Don't rotate the logo or logo lockup.

Don't resize the logo or logo lockup without keeping the original proportions.

Don't use a background image with elements that interfere with the logo or logo lockup design.

Don't use a background color with low contrast with the logo or logo lockup.

Don't force the logo or logo lockup into a complicated shape.

Don't apply special effects, such as drop shadow, to the logo or logo lockup.

Don't place an image into the logo or logo lockup.

Don't use the logo lockup with any colors other than purple, black, and white..

Don't change the sizing ratio of the logo or tagline.

Don't invert the order of the tagline and the logo.

Don't move the horizontal tagline from the logo.
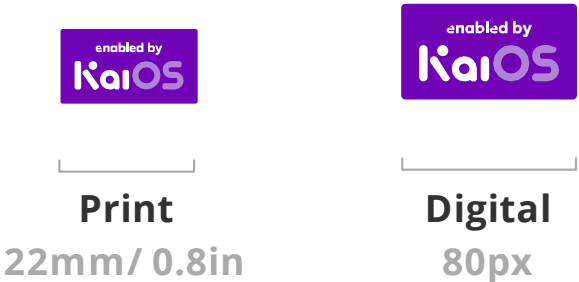
Don't use two lines for the tagline.

5. *Enabled by KaiOS* badge

The *Enabled by KaiOS* badge follows the same rules as the KaiOS logo and other emblems.

Colors

Clear space
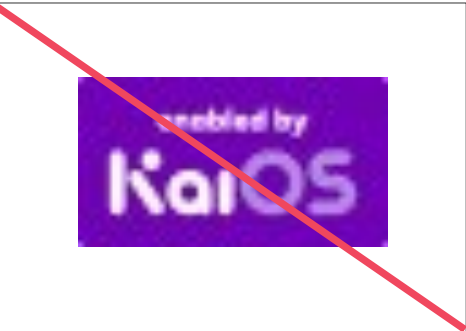

Minimum size

Print
22mm/ 0.8in

Digital
80px

Incorrect usages

Don't change badge color.

Don't remove or rearrange badge elements.

Don't apply it illegibly.

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UX

1. Carousel apps placement

2. 512MB/4GB device

   a. Apps placement (carrier products)

   b. Apps placement (open market products)

   c. Apps placement (landscape products)

   d. Grouped Kai game/utility apps

   e. Preload applications

3. 256MB/512MB device

   a. Apps placement (carrier products)

   b. Apps placement (open market products)

   c. Apps placement (landscape products)

4. Browser setup & bookmarks

5. Physical keys

   a. D-pad, LSK, and RSK navigation on home screen

6. Startup screen

   a. Placement for one partner logo

   b. Placement for two partner logos

   c. Placement for three partner logos

7. Shutdown screen

   a. KaiOS version

   b. Partner's custom version
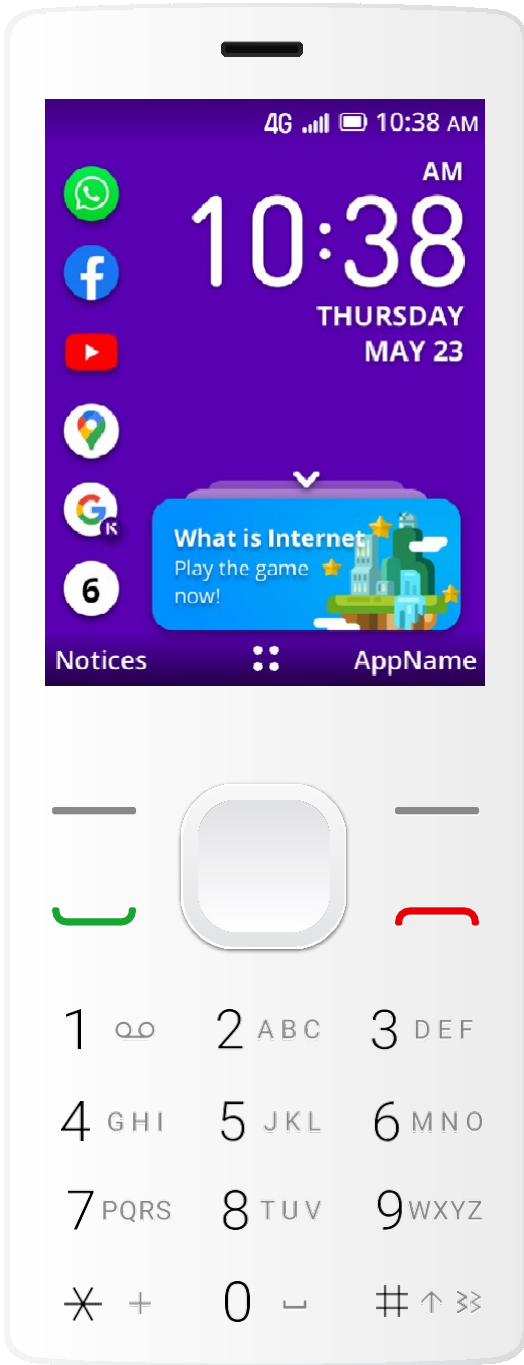
KaiOS
enable tomorrow
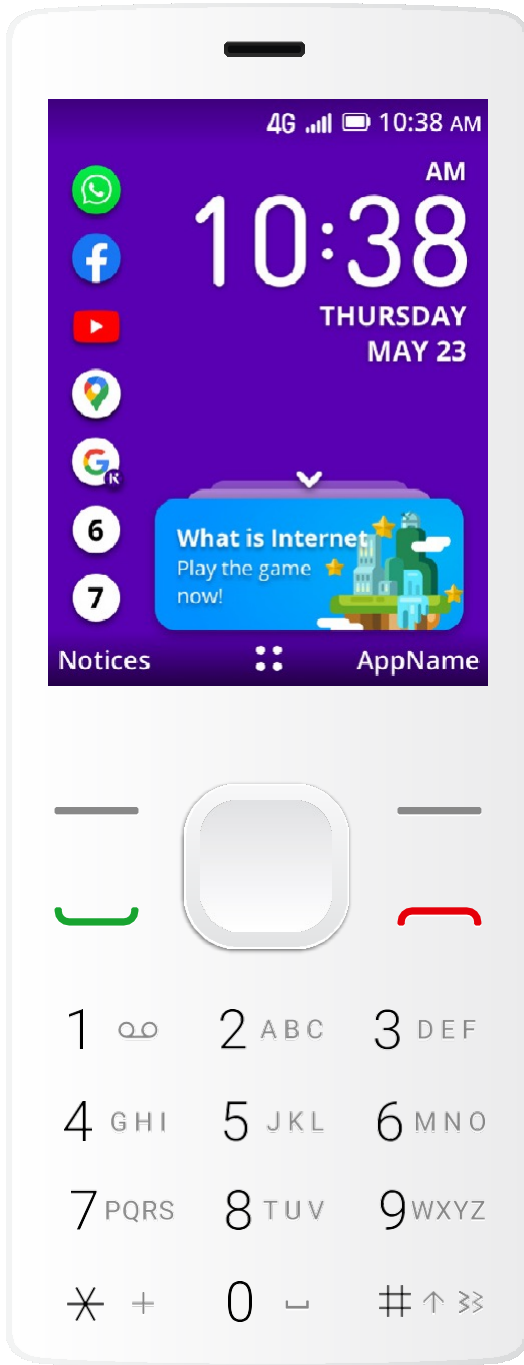
1. Carousel apps placement

Requirements

- The five default apps are WhatsApp, Facebook, YouTube, Google Maps and Google Search. If they are preloaded, they shall be in carousel.

- Five apps option by default.

- KaiOS may, at its own discretion, preload one to two additional apps.

- Partners may propose to preload one to two additional apps in the carousel with a preload fee.
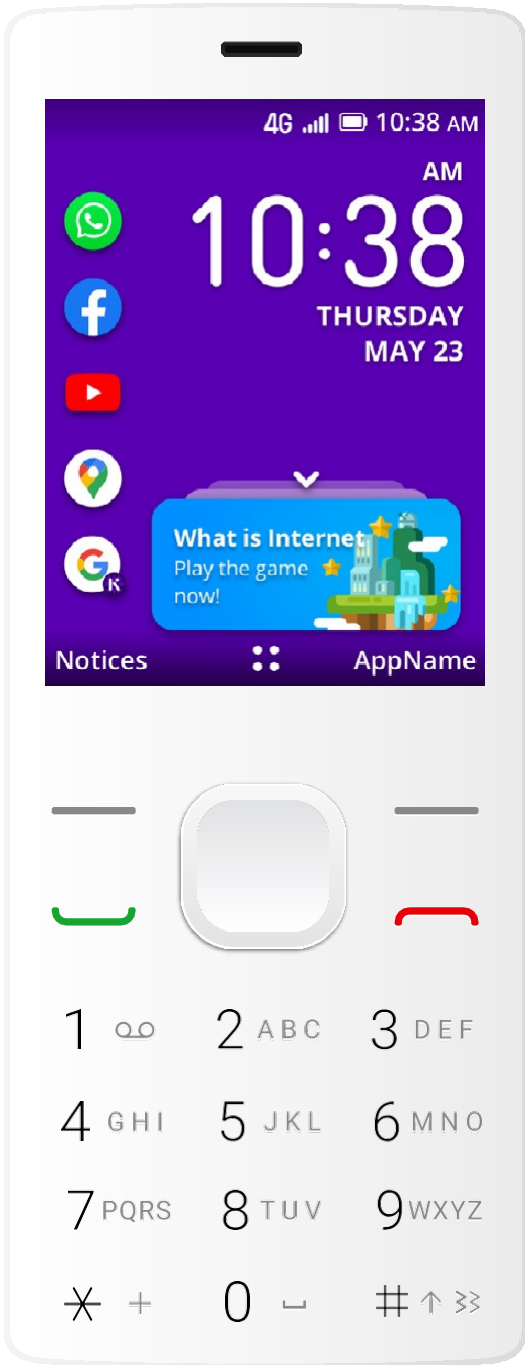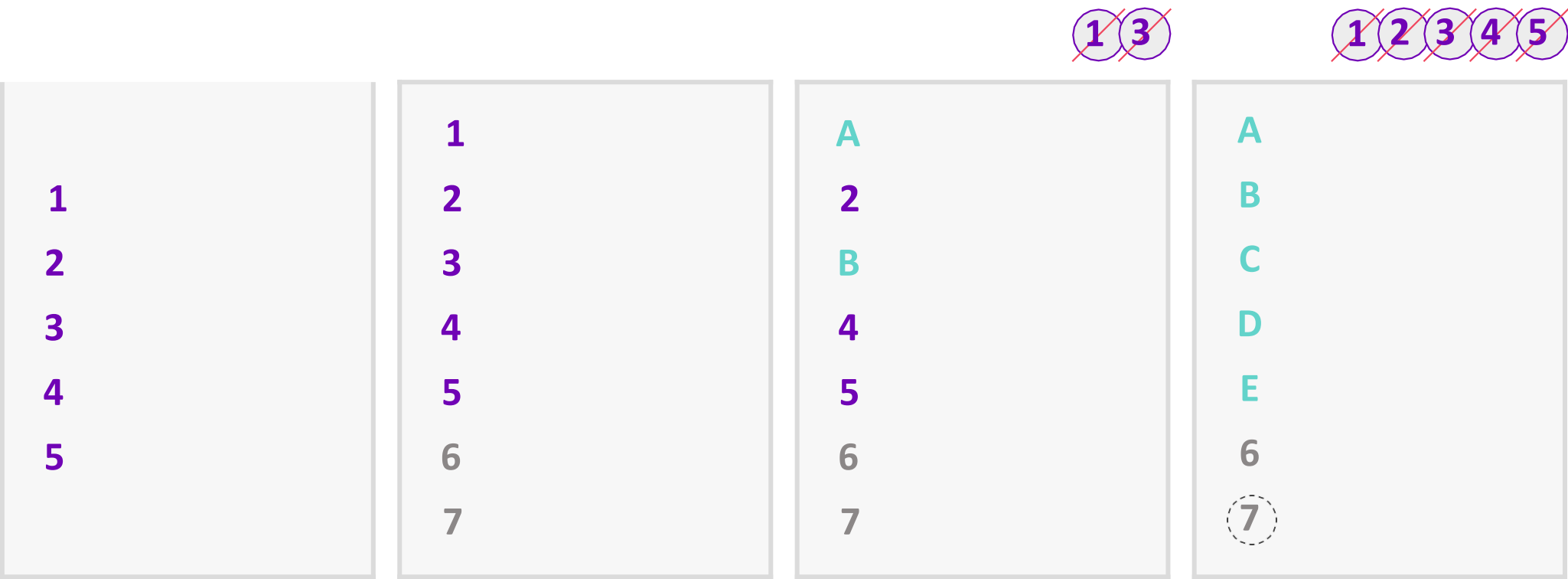
Carousel with 5 apps (default)

Carousel with 6 apps

Carousel with 7 apps (maximum)

1. Carousel replacement logic[1]

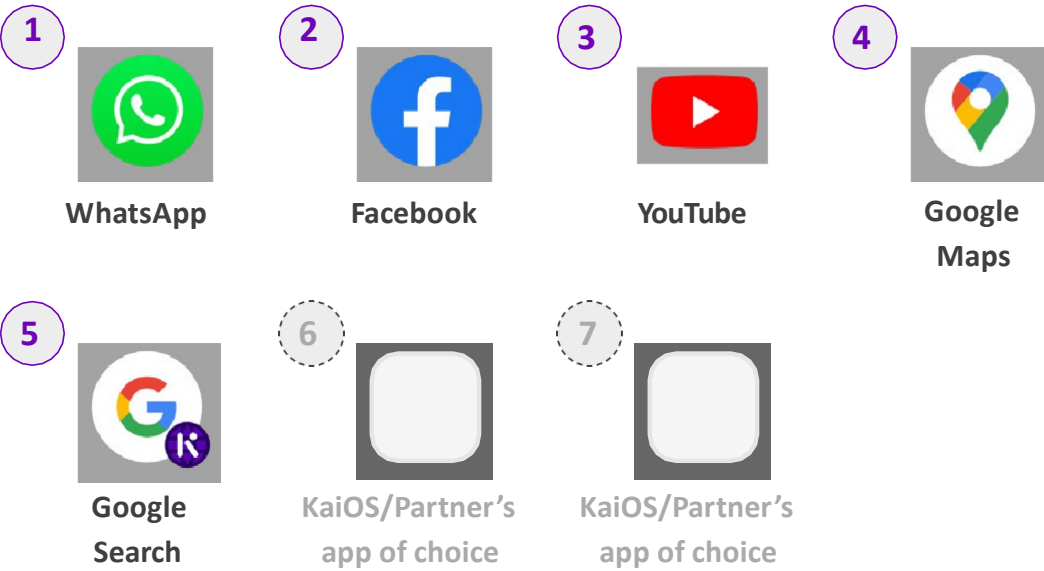**Five apps option by default.**

> Five apps option by default.

KaiOS may, at its own discretion, preload one to two additional apps.

Partners may propose to preload one to two additional apps in the carousel with a preload fee.
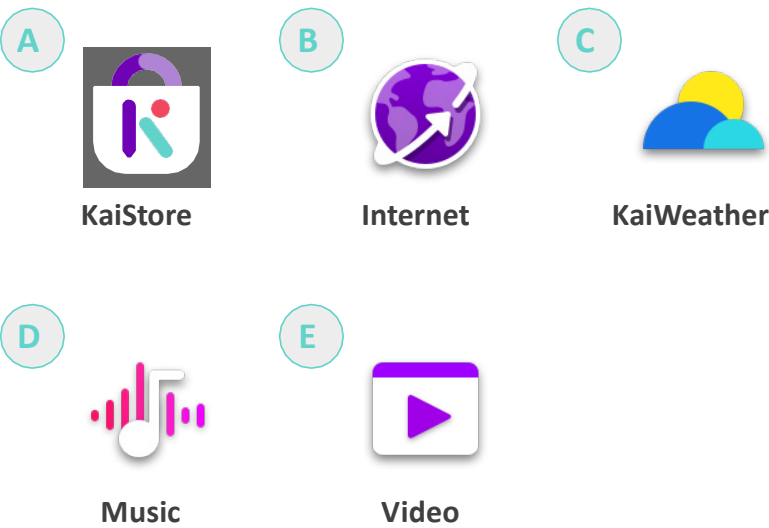
If the partner chooses not to preload any of the five default apps, the partner is required to fill up the exact spots of the missing default apps with the replacement apps in the above order.

If the partner chooses not to preload all five default apps, the partner is required to fill up the carousel based on the Replacement List (right).

Default Apps List

| 1 WhatsApp | 2 Facebook | 3 YouTube | 4 Google Maps |
| 5 Google Search | 6 KaiOS/Partner's app of choice | 7 KaiOS/Partner's app of choice | |

Replacement Apps List[2]

| A KaiStore | B Internet | C KaiWeather |
| D Music | E Video | |

[1]For all the rules, KaiOS reserves the right to final placement and interpretation for the content.

[2]Replacement list is provisional, and KaiOS reserves the right to final replacement rule.
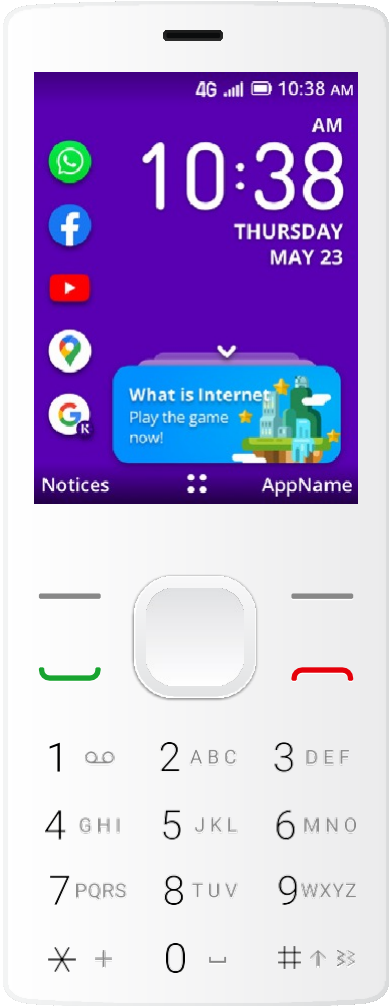
512MB/4GB device
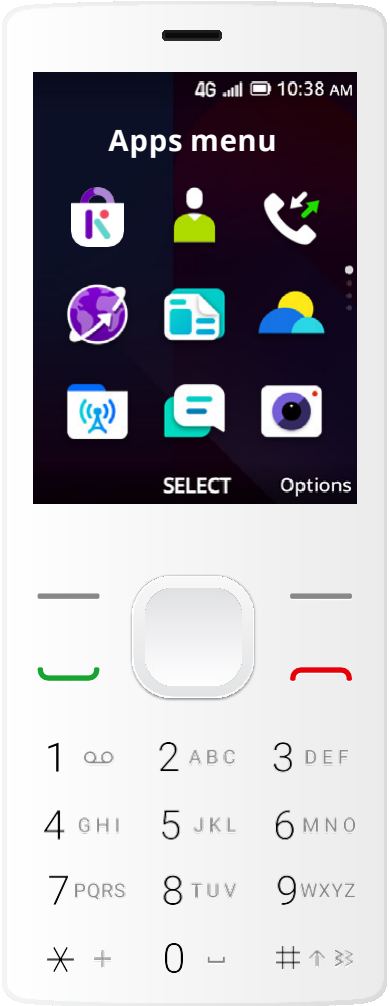
2a. Apps placement

(carrier products)

Requirements[1]

- All the apps in the apps menu shown in this page shall be preloaded (except Kai Voice Assistant).

- All apps in the carousel will also be in the apps menu.

- Underlined apps have a fixed position. Partners are not allowed to move their positions.

- Partners' apps will be placed at the bottom of apps menu.

- All apps cannot be uninstalled (except Facebook and WhatsApp).

- If any of the apps is unavailable, all the non-underlined apps behind it should move ahead one spot altogether.

- KaiOS is not liable if a preloaded third-party app ceases to be supported by the developer or if it does not work properly.
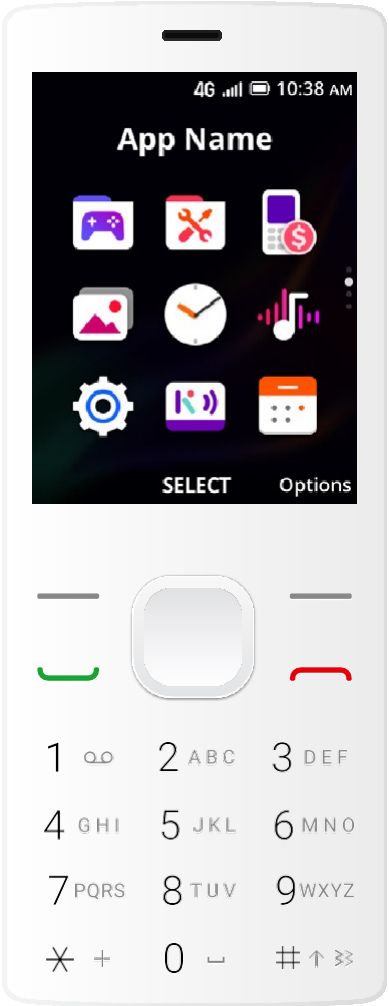

Home Screen	Apps menu page 1	Apps menu page 2	Apps menu page 3	Apps menu page 4
WhatsApp	KaiStore	Games (grouped apps)	E-mail	Facebook[3]
Facebook	Contacts	Utilities (grouped apps)	Video	Google Search
YouTube	Call Log	MyMoBlll (DFP)	Notes	Google Maps
Google Maps	Internet	Gallery	QR reader[2]	YouTube
Google Search	News	Clock	FM Radio	SIM Tool Kit (STK)
	KaiWeather	Music	File Manager	Partners' app
	Carrier (grouped apps)	Settings	Memory Cleaner	Partners' app
	Messages	Kai Pay	Kai Voice Assistant[2]	
	Camera	Calendar	WhatsApp[3]	

[1]For exceptions on specific apps or specific markets, please contact KaiOS Support & Product team to get final approval.
[2]Only available on KaiOS 2.5.4 and 3.0+.
[3]Not available on KaiOS 3.0.

512MB/4GB device

2b. Apps placement

(open market products)

Requirements[1]

• All the apps in the apps menu shown in this page shall be preloaded (except Kai Voice Assistant).

• All apps in the carousel will also be in the apps menu.

• Underlined apps have a fixed position. Partners are not allowed to move their positions.

• Partners' apps will be placed at the bottom of apps menu.

• All apps cannot be uninstalled (except Facebook and WhatsApp).

• The Carrier folder will only be visible when user inserts a partner operator SIM card.

• If any of the apps is unavailable, all the non-underlined apps behind it should move ahead one spot altogether.

• KaiOS is not liable if a preloaded third-party app ceases to be supported by the developer or if it does not work properly.
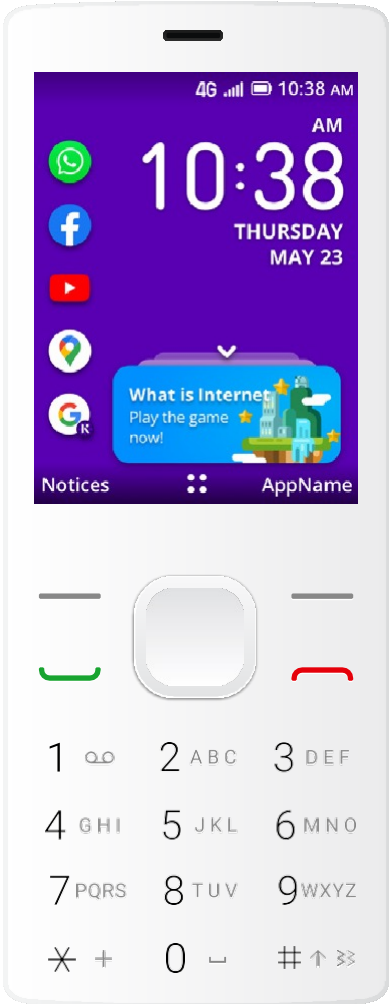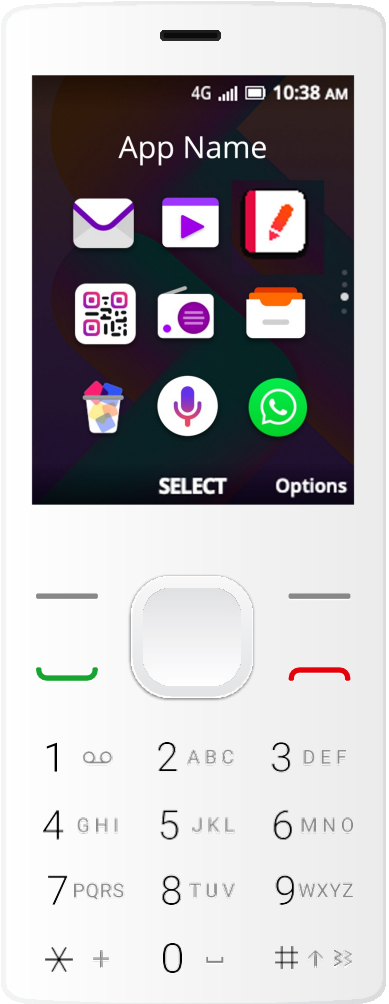
Home Screen

WhatsApp

Facebook

YouTube

Google Maps

Google Search
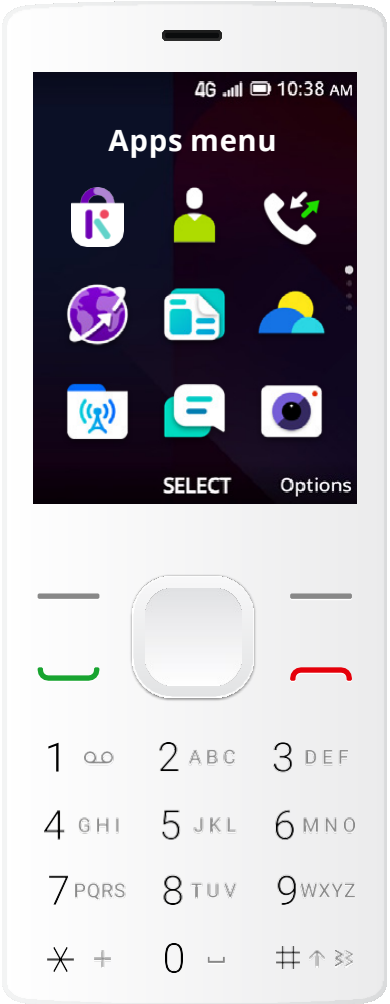
Apps menu page 1

KaiStore

Contacts

Call Log

Internet

News

KaiWeather

Carrier (grouped apps)

Messages

Camera
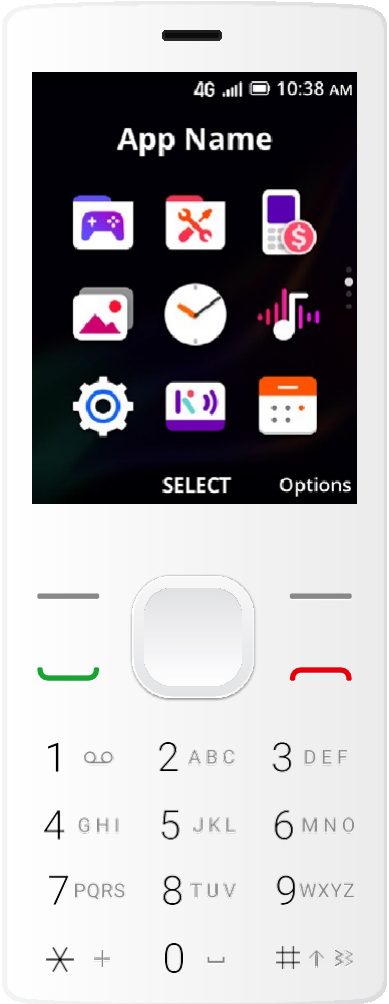
Apps menu page 2

Games (grouped apps)

Utilities (grouped apps)

MyMoBIll (DFP)

Gallery

Clock

Music

Settings

Kai Pay

Calendar

Apps menu page 3

E-mail

Video

Notes

QR reader[2]

FM Radio

File Manager

Memory Cleaner

Kai Voice Assistant[2]

WhatsApp[3]
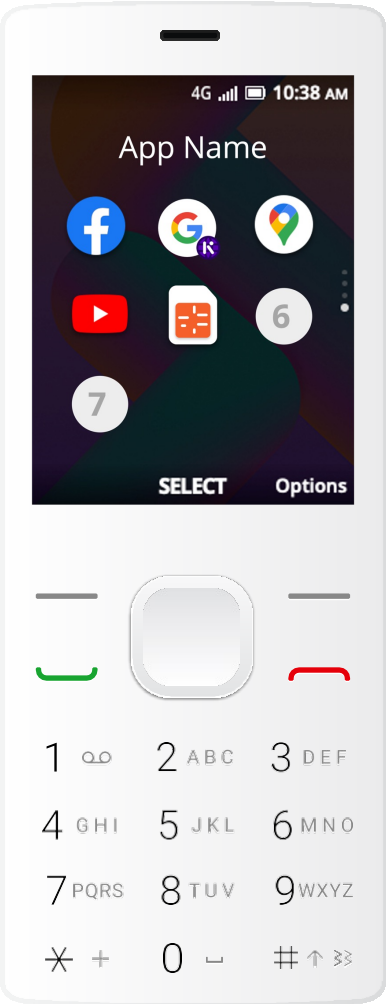
Apps menu page 4

Facebook[3]

Google Search

Google Maps

YouTube

SIM Tool Kit (STK)

Partners' app

Partners' app

[1]For exceptions on specific apps or specific markets, please contact KaiOS Support & Product team to get final approval.
[2]Only available on KaiOS 2.5.4 and 3.0+.
[3]Not available on KaiOS 3.0.

512MB/4GB device

2c. Apps placement

(landscape products)

Requirements[1]

- All the apps in the apps menu shown in this page shall be preloaded (except Kai Voice Assistant).

- All apps in the carousel will also be in the apps menu.

- Underlined apps have a fixed position. Partners are not allowed to move their positions.

- Partners' apps will be placed at the bottom of apps menu.

- All apps cannot be uninstalled (except Facebook and WhatsApp).

- If any of the apps is unavailable, all the non-underlined apps behind it should move ahead one spot altogether.

- KaiOS is not liable if a preloaded third-party app ceases to be supported by the developer or if it does not work properly.

Home Screen

WhatsApp

Facebook

YouTube

Google Maps

Google Search

Apps menu page 1
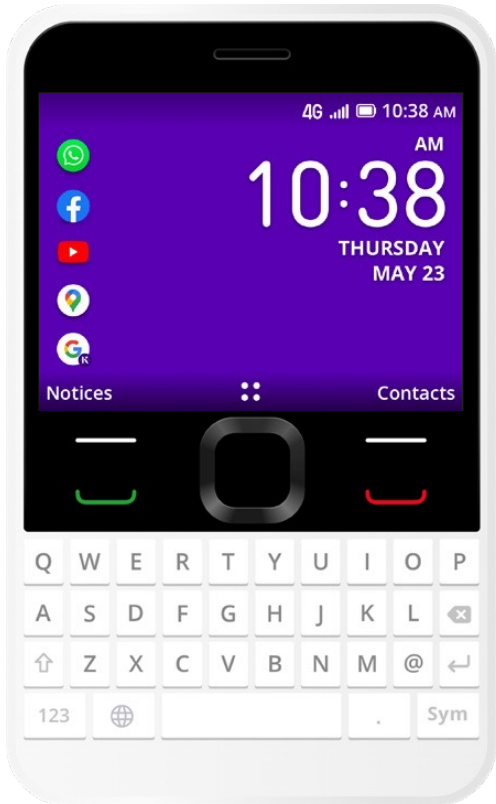
KaiStore

Contacts

Call Log

KaiWeather

Internet

News

Messages

Camera

Apps menu page 2

Gallery

Clock

Music

Settings

Calendar

Calculator

E-mail

Kai Pay

Apps menu page 3 Video

Notes FM Radio

File Manager 2048

Birdy

SIM Tool Kit (STK)

Kai Voice Assistnat[2]

Partners' app
(will be in Apps menu page 4)

Partners' app
(will be in Apps menu page 4)

![KaiOS logo - enable tomorrow]

[1]For exceptions on specific apps or specific markets, please contact KaiOS Support & Product team to get final approval. KaiOS reserves the right of final interpretation for the content hereinabove.

[2]Only available on KaiOS 2.5.4 and 3.0+.

Get started

Logo

UX

Package design

Notes

512MB/4GB device

2d. Grouped Kai game apps[1]

Press **CSK** to view grouped game apps

Press **Back** key to return

Apps menu page 2
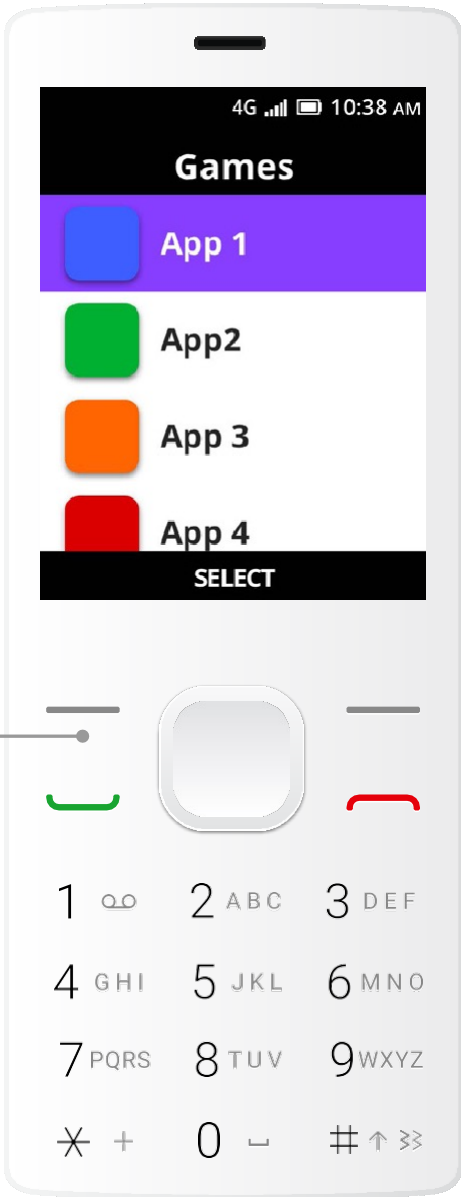
Games apps list

Placeholder # _ App Name
App 1 _ Gems (Kai Game)
App 2 _ Guardians (Kai Game)
App 3 _ Whackamole (Kai Game)
App 4 _ Birdy (Kai Game)
App 5 _ 2048 (Kai Game)
...

[1]For exceptions on specific apps or specific markets, please contact KaiOS Support & Product team to get final approval. KaiOS reserves the right of final interpretation for the content hereinabove.

KaiOS
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512MB/4GB device

2d. Grouped Kai utility apps[1]

Press **CSK** to view grouped utility apps

Press **Back** key to return

Apps menu page 2

Utilities apps list
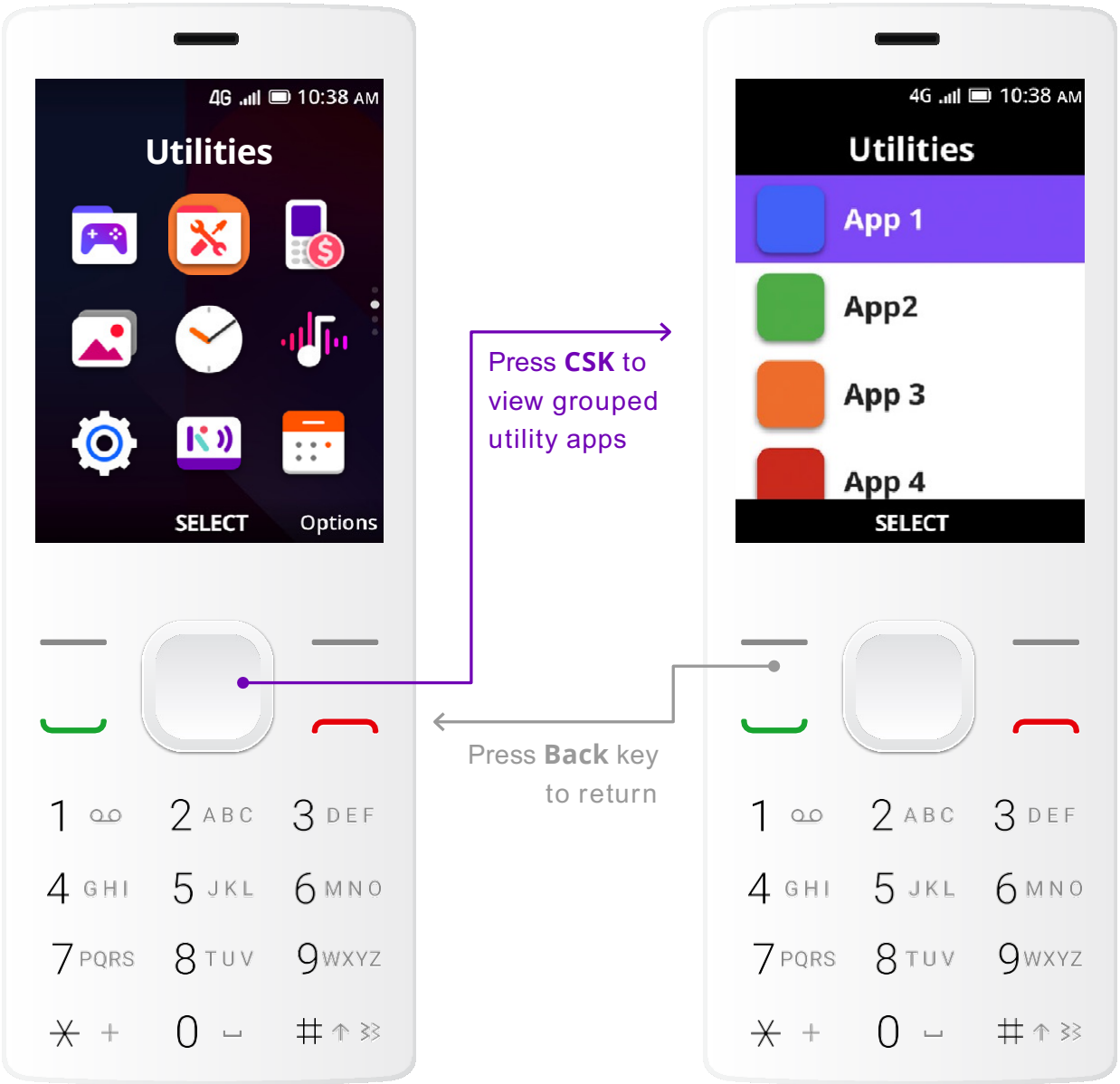
Placeholder # _ App Name
App 1 _ Calculator
App 2 _ To-Do
App 3 _ Recorder
...

512MB/4GB device

2e. Preload applications

The following list of Preload Applications may be changed by KaiOS upon written notice to partners (email to suffice), except when adding a Preload Application that requires separate terms and conditions for use. In this case, partner's prior written consent is required.

Subject to applicable requirements detailed herein, the Parties shall document in writing the final placement of all the Preload Applications for each Device no later than when the overall technical implementation of KaiOS Platform and the Device is finalized, so called the "Technical Approval".

Preload Kai Native Applications

KaiOS may, at its own discretion, select the Preload Kai Native Applications from the below list to be pre-loaded:

- Browser
- Calculator
- Calendar
- Camera
- Clock
- Contacts
- FM Radio

- Gallery
- Launcher
- Messaging
- Music
- Phone/Dialer
- Settings
- Notes

- Audio Recorder
- Unit Converter
- File Manager
- Call Log
- Store
- Event Logger
- Kai Weather

- Kai News
- Kai Voice Assistant
- QR Reader
- Life
- Kai Games Applications
- Cards Manager

Kai Games Applications

KaiOS may, at its own discretion, select some games Preload Kai Native Applications (the "Kai Games Applications") from the below list to be pre-loaded:

- 2048
- Birdy
- Crazy Eggs

- Drawsum
- Gems
- Guardians

- Ice Breaker
- Plan.ET
- Sokoban

- Stack Building
- Whackamole
- Bubbleshooter

512MB/4GB device

2e. Preload applications (cont'd)

Preload 3rd Party Application: Horoscope

The Horoscope application means one of the following applications, at Kai own discretion, and shall be pre-loaded to be placed in the Apps Menu:

• Either AirFind application; or

• Oussa application; or

• Preload Kai Native Application

Preload 3rd Party Application: Facebook

Subject to the terms of Exhibit I.2, Facebook Applications means the following applications and shall be pre-loaded:

• Facebook Application for KaiOS, and

• WhatsApp Application for KaiOS

(Optional) Preload 3rd Party Application: Google

Subject to the terms of Exhibit I.1, Google Applications means the following applications and partner can decide to preload or not:

• Google Search Application, and

• Google Maps, and

• YouTube Application, and

• One other Google application that Kai may notify partner about during the Term
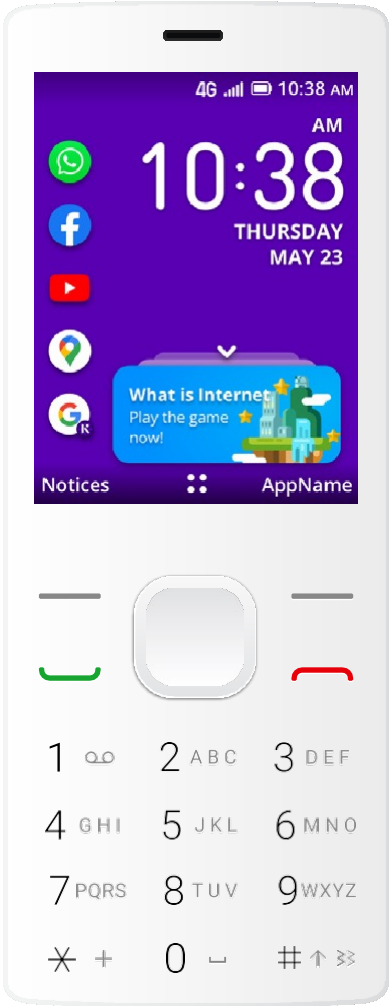
Get started

Logo

UX

Package design

Notes

256MB/512MB device

3a. Apps placement

(carrier products)

Requirements[1]

- All the apps in the apps menu shown in this page shall be preloaded (except Kai Voice Assistant).

- All apps in the carousel will also be in the apps menu.

- Underlined apps have a fixed position. Partners are not allowed to move their positions.

- Partners' apps will be placed at the bottom of apps menu.

- All apps cannot be uninstalled (except Facebook and WhatsApp).

- If any of the apps is unavailable, all the non-underlined apps behind it should move ahead one spot altogether.

- KaiOS is not liable if a preloaded third-party app ceases to be supported by the developer or if it does not work properly.
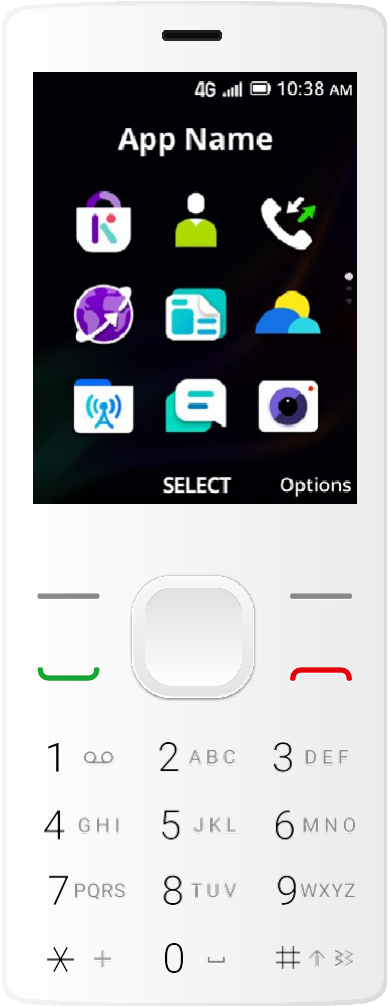

Home Screen
WhatsApp
Facebook
YouTube
Google Maps
Google Search

Apps menu page 1
KaiStore
Contacts
Call Log
Internet
News
KaiWeather
Carrier (grouped apps)
Messages
Camera

Apps menu page 2
Gallery
Clock
Calendar
Music
Settings
Calculator
Kai Pay
Video
To Do

Apps menu page 3
FM Radio
File Manager
Memory Cleaner
Kai Voice Assistant[2]
WhatsApp[3]
Facebook[3]
Google Search
Google Maps
YouTube
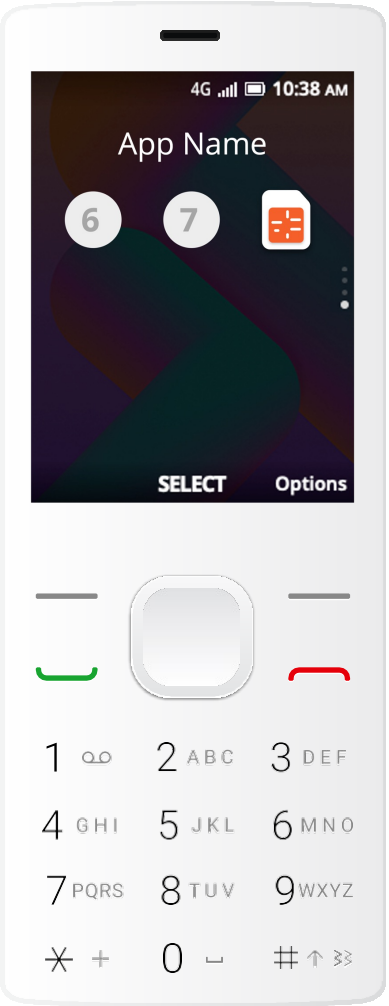
Apps menu page 4
SIM Tool Kit (STK)
Partners' app
Partners' app

[1]For exceptions on specific apps or specific markets, please contact KaiOS Support & Product team to get final approval. KaiOS reserves the right of final interpretation for the content hereinabove.

[2]Only available on KaiOS 2.5.4 and 3.0+.

[3]Not available on KaiOS 3.0.

256MB/512MB device

3b. Apps placement

(open market products)

Requirements[1]

- All the apps in the apps menu shown in this page shall be preloaded (except Kai Voice Assistant).

- All apps in the carousel will also be in the apps menu.

- Underlined apps have a fixed position. Partners are not allowed to move their positions.

- Partners' apps will be placed at the bottom of apps menu.

- All apps cannot be uninstalled (except Facebook and WhatsApp).

- The Carrier folder will only be visible when the user inserts a partner operator SIM card.

- If any of the apps is unavailable, all the non-underlined apps behind it should move ahead one spot altogether.

- KaiOS is not liable if a preloaded third-party app ceases to be supported by the developer or if it does not work properly.

Home Screen

WhatsApp

Facebook

YouTube

Google Maps

Google Search

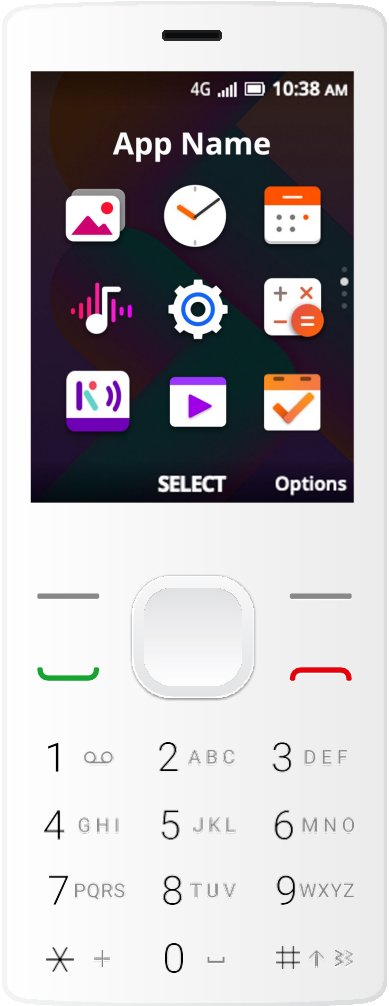**Apps menu** page 1

KaiStore

Contacts

Call Log

Internet

News

KaiWeather

Carrier (grouped apps)

Messages

Camera

Apps menu page 2

Gallery

Clock

Calendar

Music

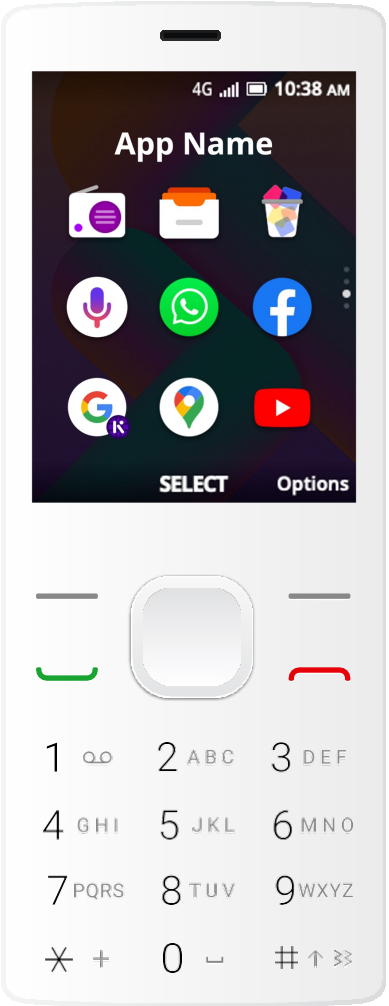Settings

Calculator

Kai Pay

Video

To Do

Apps menu page 3

FM Radio

File Manager

Memory Cleaner

Kai Voice Assistant[2]

WhatsApp[4][3]

Facebook[3]

Google Search

Google Maps

YouTube

Apps menu page 4

SIM Tool Kit (STK)

Partners' app

Partners' app

[1]For exceptions on specific apps or specific markets, please contact KaiOS Support & Product team to get final approval. KaiOS reserves the right of final interpretation for the content hereinabove.

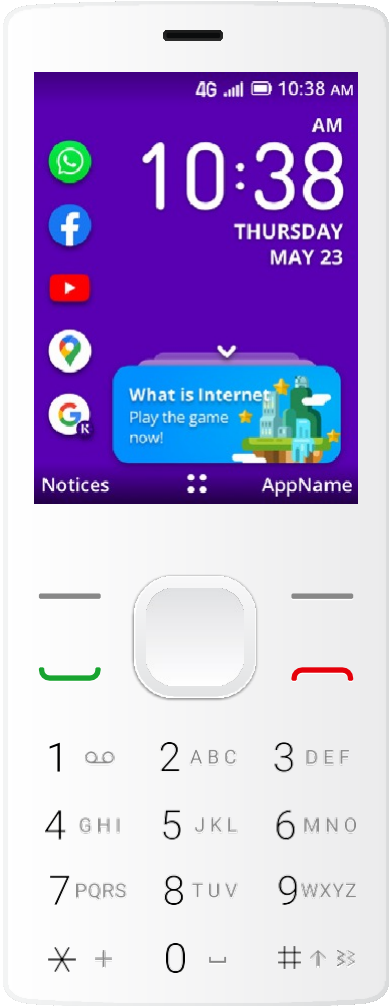[2]Only available on KaiOS 2.5.4 and 3.0+.

[3]Not available on KaiOS 3.0.

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256MB/512MB device

3c. Apps placement
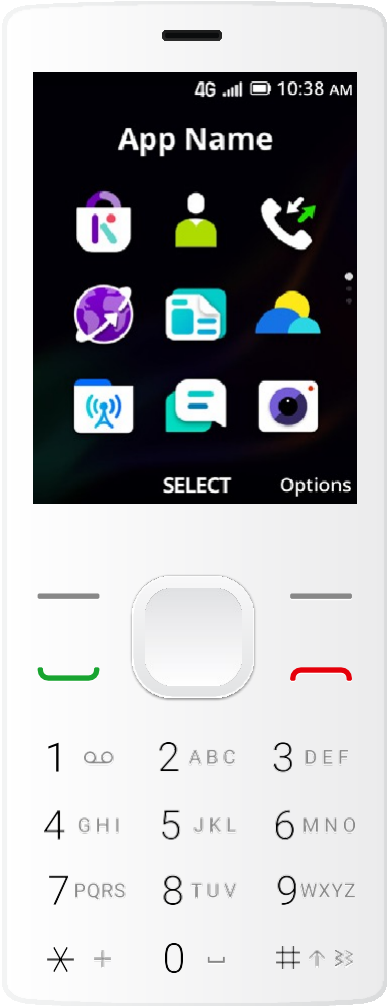
(landscape products)

Requirements[1]

• All the apps in the apps menu shown in this page shall be preloaded (except Kai Voice Assistant).

• All apps in the carousel will also be in the apps menu.

• Underlined apps have a fixed position. Partners are not allowed to move their positions.

• Partners' apps will be placed at the bottom of apps menu.

• All apps cannot be uninstalled (except Facebook and WhatsApp).

• If any of the apps is unavailable, all the non-underlined apps behind it should move ahead one spot altogether.

• KaiOS is not liable if a preloaded third-party app ceases to be supported by the developer or if it does not work properly.
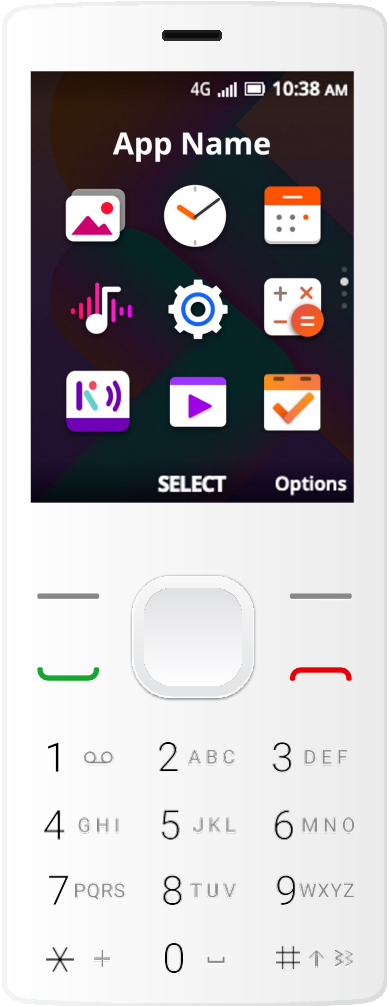
Home Screen

WhatsApp

Facebook
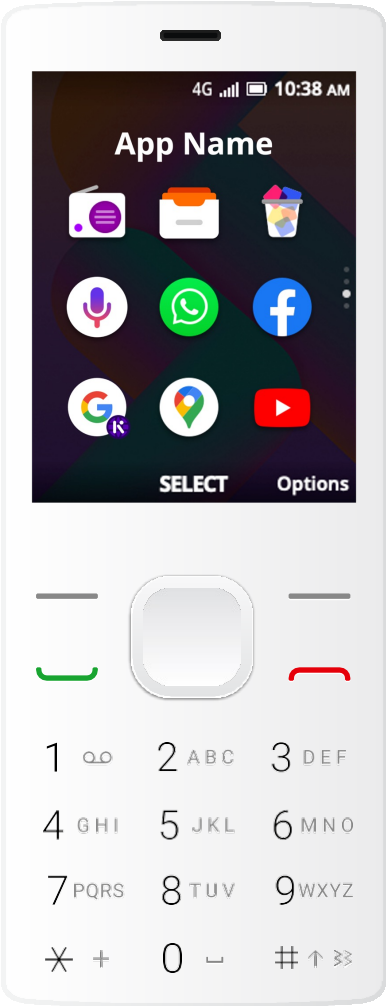
YouTube

Google Maps

Google Search

Apps menu page 1

KaiStore

Contacts

Call Log

KaiWeather

Internet

News

Messages

Camera

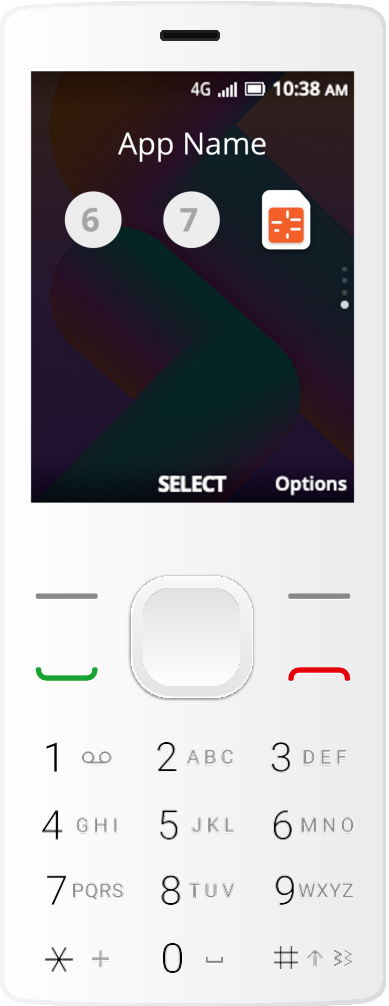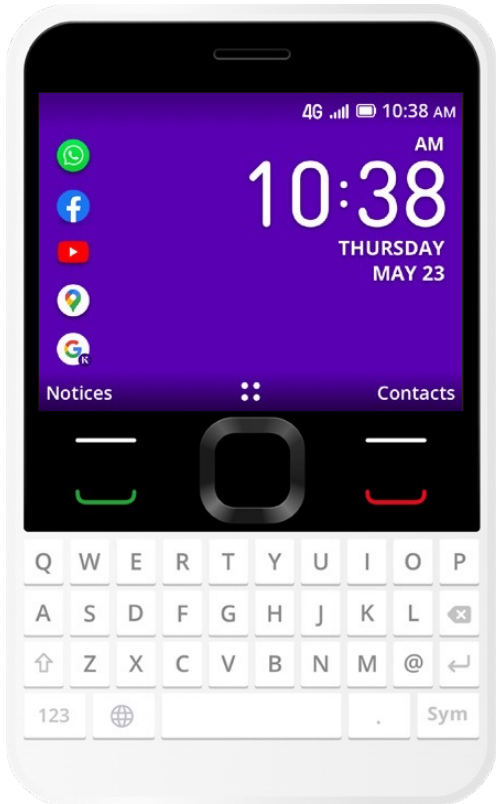**Apps menu** page 2

Gallery

Clock

Music

Settings

Calendar

Calculator

E-mail

Kai Pay

Apps menu page 3   Video

Notes   FM Radio

File Manager   2048

Birdy

SIM Tool Kit (STK)

Kai Voice Assistnat[2]

Partners' app
(will be in Apps menu page 4)

Partners' app
(will be in Apps menu page 4)

[1]For exceptions on specific apps or specific markets, please contact KaiOS Support & Product team to get final approval. KaiOS reserves the right of final interpretation for the content hereinabove.
[2]Only available on KaiOS 2.5.4 and 3.0+.

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1

4. Browser set-up and bookmarks

Requirements

• Facebook must be present in the browser's top sites, at the 4th position.

Internet app

Internet top sites

Get started

Logo

UX

Package design
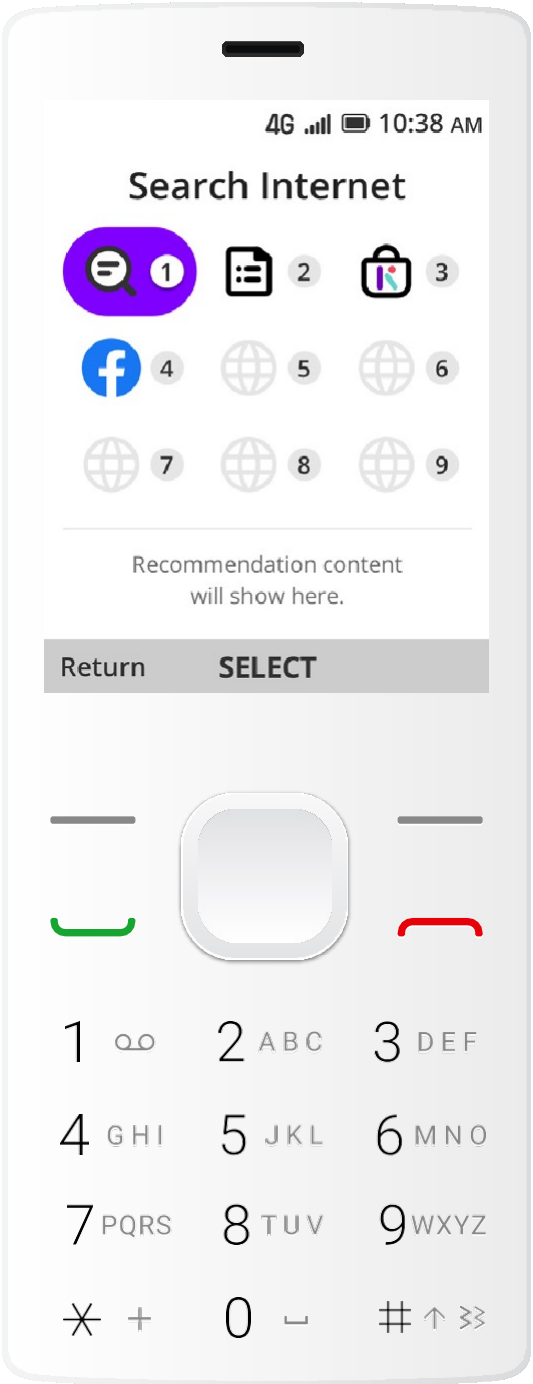
Notes

Physical keys

5a. D-pad, LSK, and RSK navigation on home screen
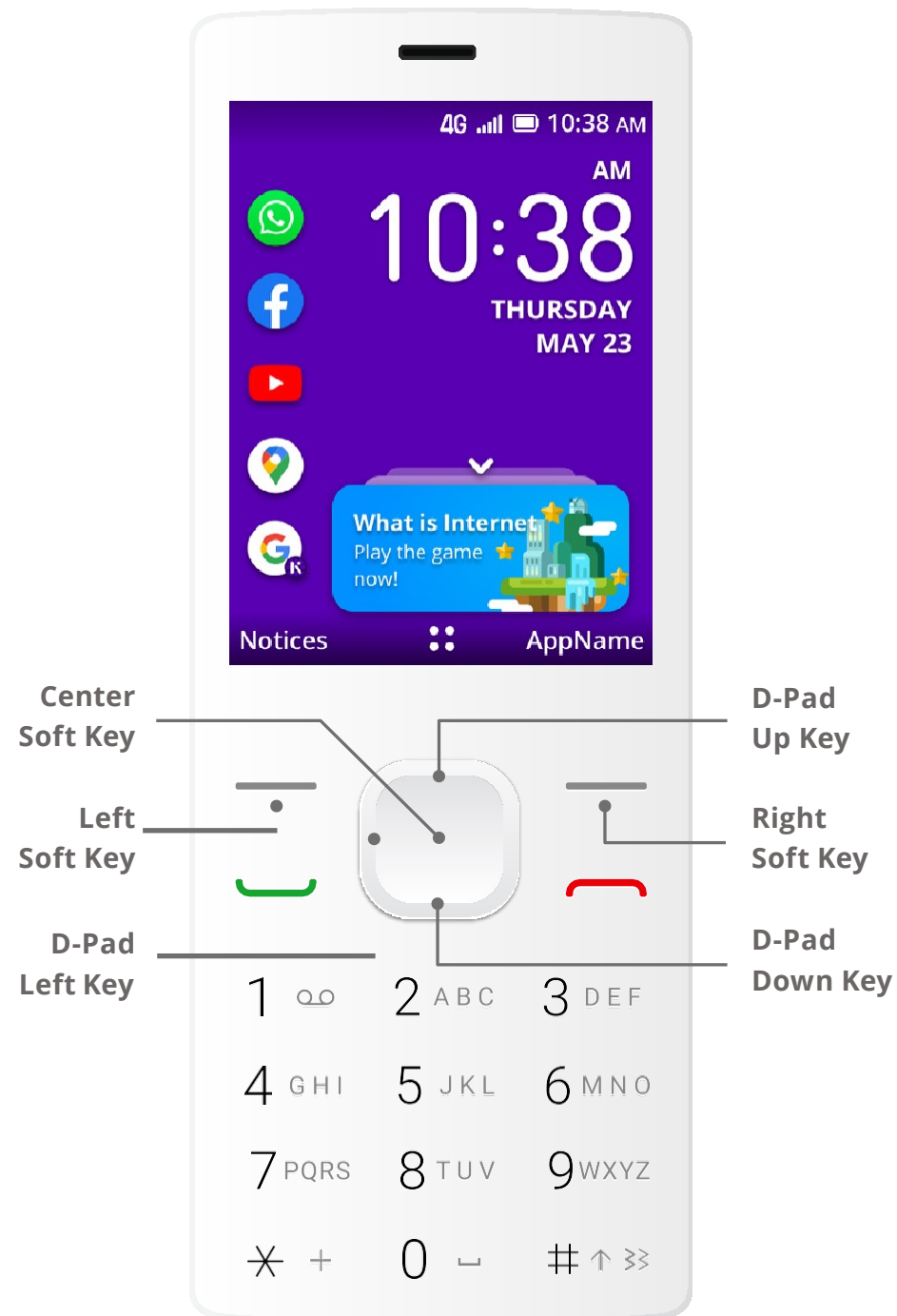
Long press **Center Soft Key** to launch

1 Kai Voice Assistant[1]
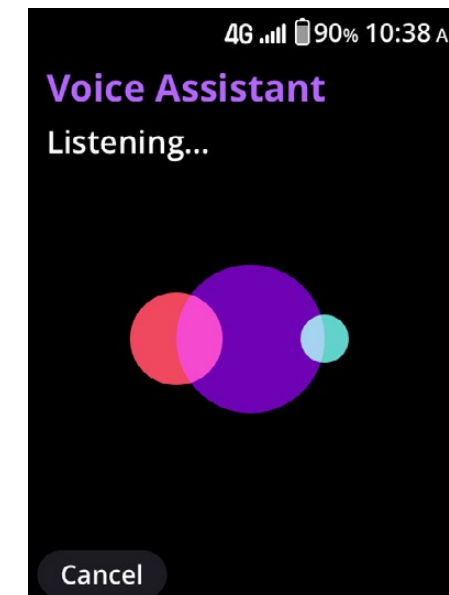
Press **Left Soft Key** to launch

2 Notices
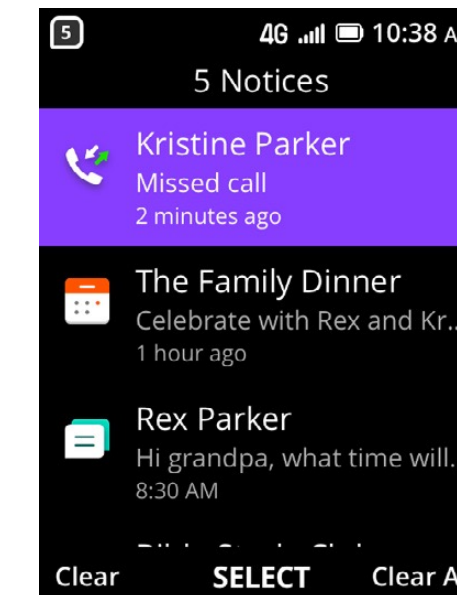
Press **D-Pad Left key** to launch

3 Carousel
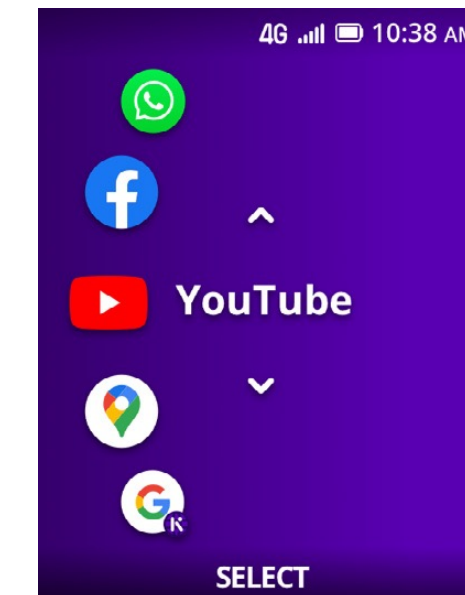
Press **D-Pad Up key** to launch

4 Instant Settings
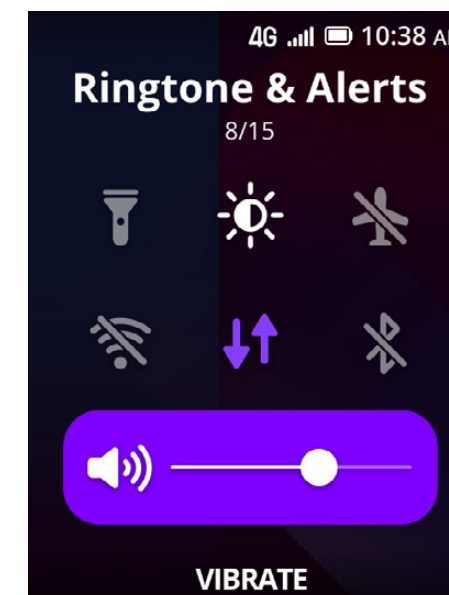
Press **Right Soft Key** to launch

5 App Shortcut

The App Shortcut will be reserved for KaiSearch
(in development).

Until KaiSearch is live,
the **RSK** is open for
customer customization.
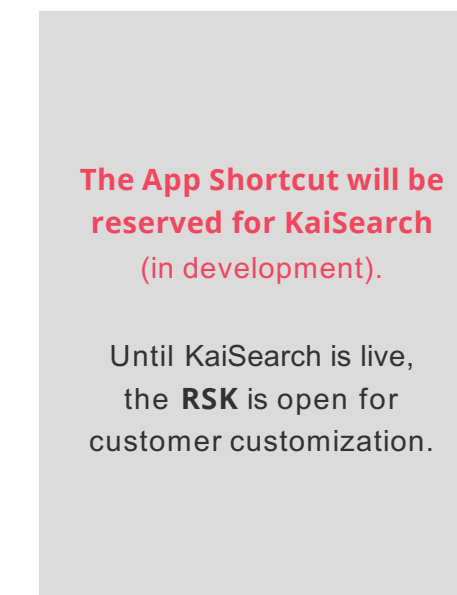
Press **D-Pad Down key** to launch

6 Cards

Center Soft Key

D-Pad Up Key

Left Soft Key

Right Soft Key

D-Pad Left Key

D-Pad Down Key

KaiOS
enable tomorrow

[1]It is not mandatory for KaiOS to preload Kai Voice Assistant. Details to be aligned between KaiOS and partners. Long press CSK may not be working if VA is not available on the devices.
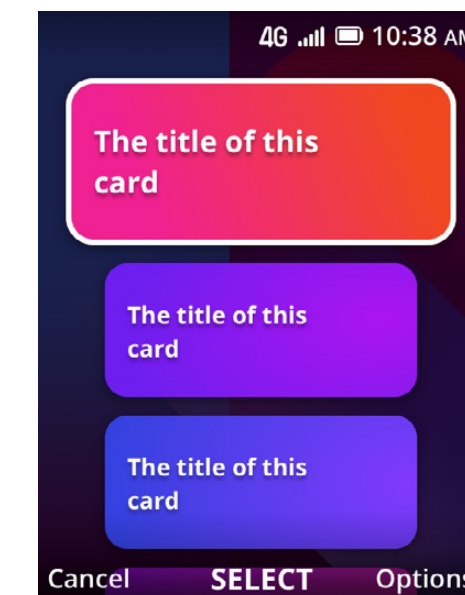
6.   Startup screen

This guide serves as a resource to partners to help configure their systems with a custom startup screen that display the brand logo on KaiOS operating system.

Asset requirements

Format   PNG

Dimension   **Portrait:** QVGA 240(w) x 320(h) pixels
Landscape: QVGA 320(w) x 240(h) pixels

Filename   **Image sequence:** carrier_bootup_##.png
Still image: carrier_bootup.png

**Startup screen —
Placement for one partner logo**

6a. Option 1: Enabled by KaiOS

Startup screen

Partner logo
(Still image)

Home screen
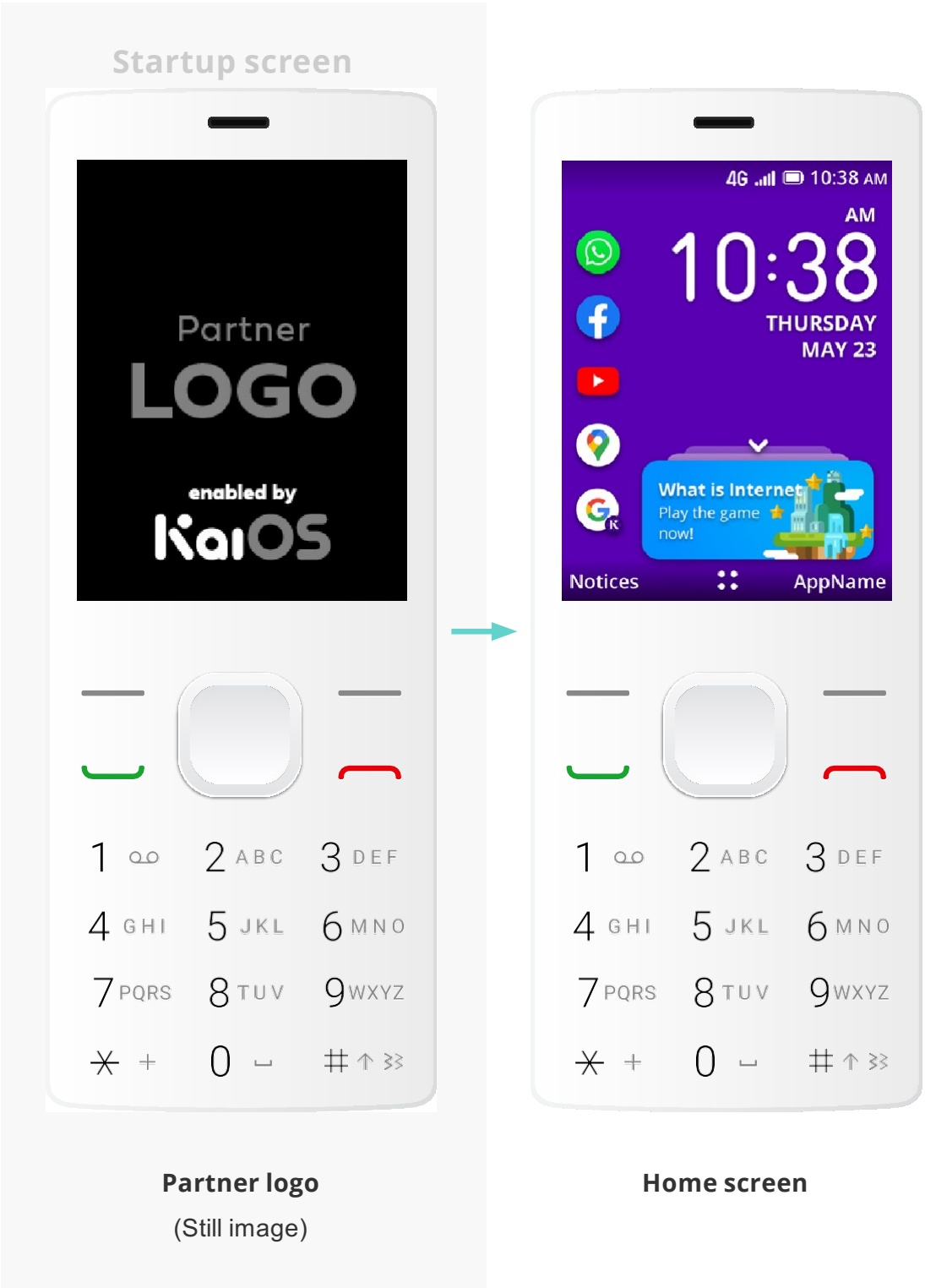
Startup screen —
Placement for one partner logo

6a. Option 2: Enabled by KaiOS (standalone)

Startup screen

enabled by
KaiOS

Partner
LOGO

4G 10:38 AM

AM
10:38
THURSDAY
MAY 23

What is Internet
Play the game now!

Notices · · AppName

Enabled by KaiOS logo
(Still image)

Partner logo
(Still image)

Home screen
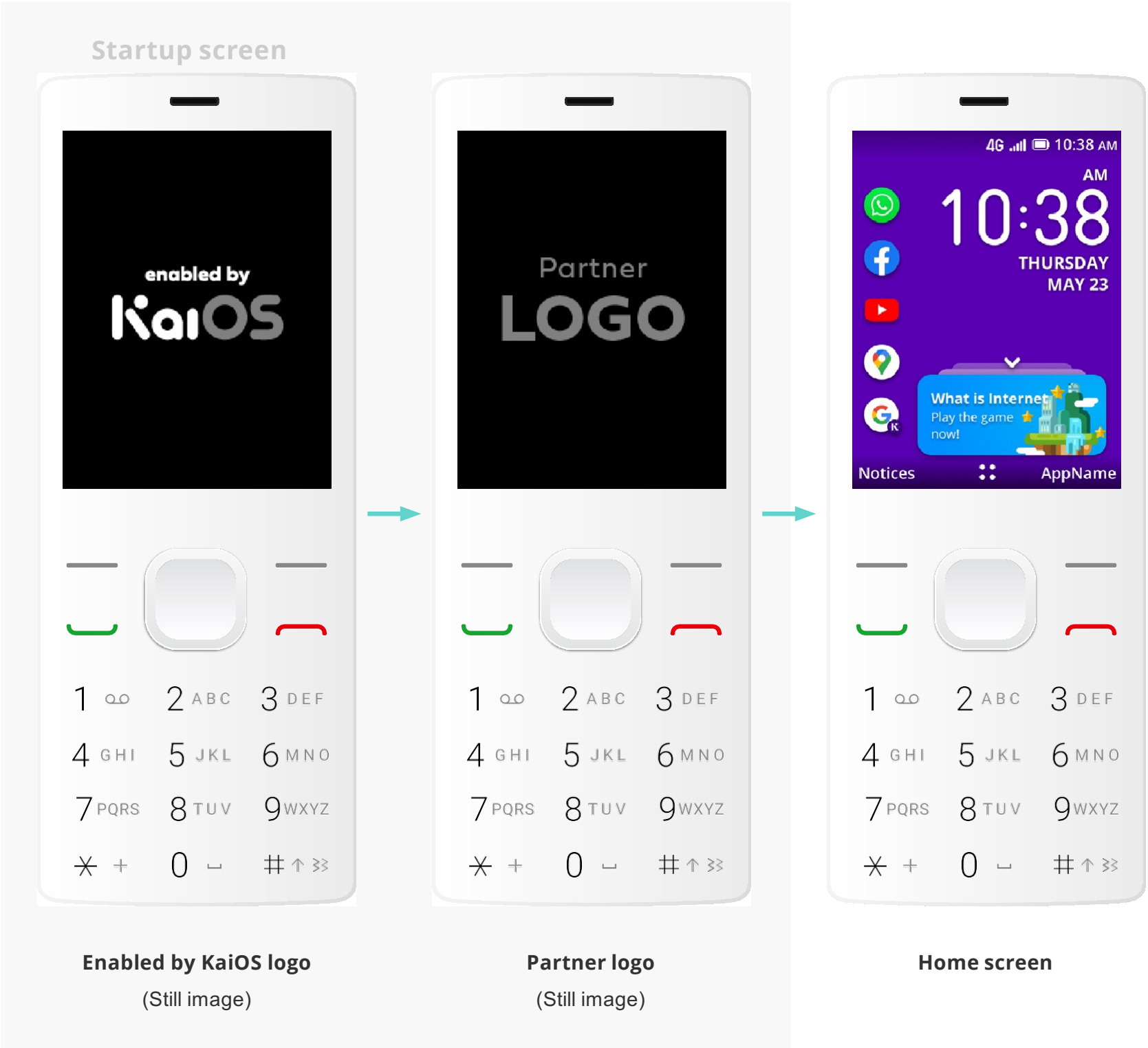
**Startup screen —
Placement for one partner logo**

6a.Option 3:
KaiOS
still image

Color options for KaiOS logo:

Startup screen

Partner logo

(Still image)

KaiOS logo

(Still image)

Home screen

Get started

Logo

UX

Package design

Notes
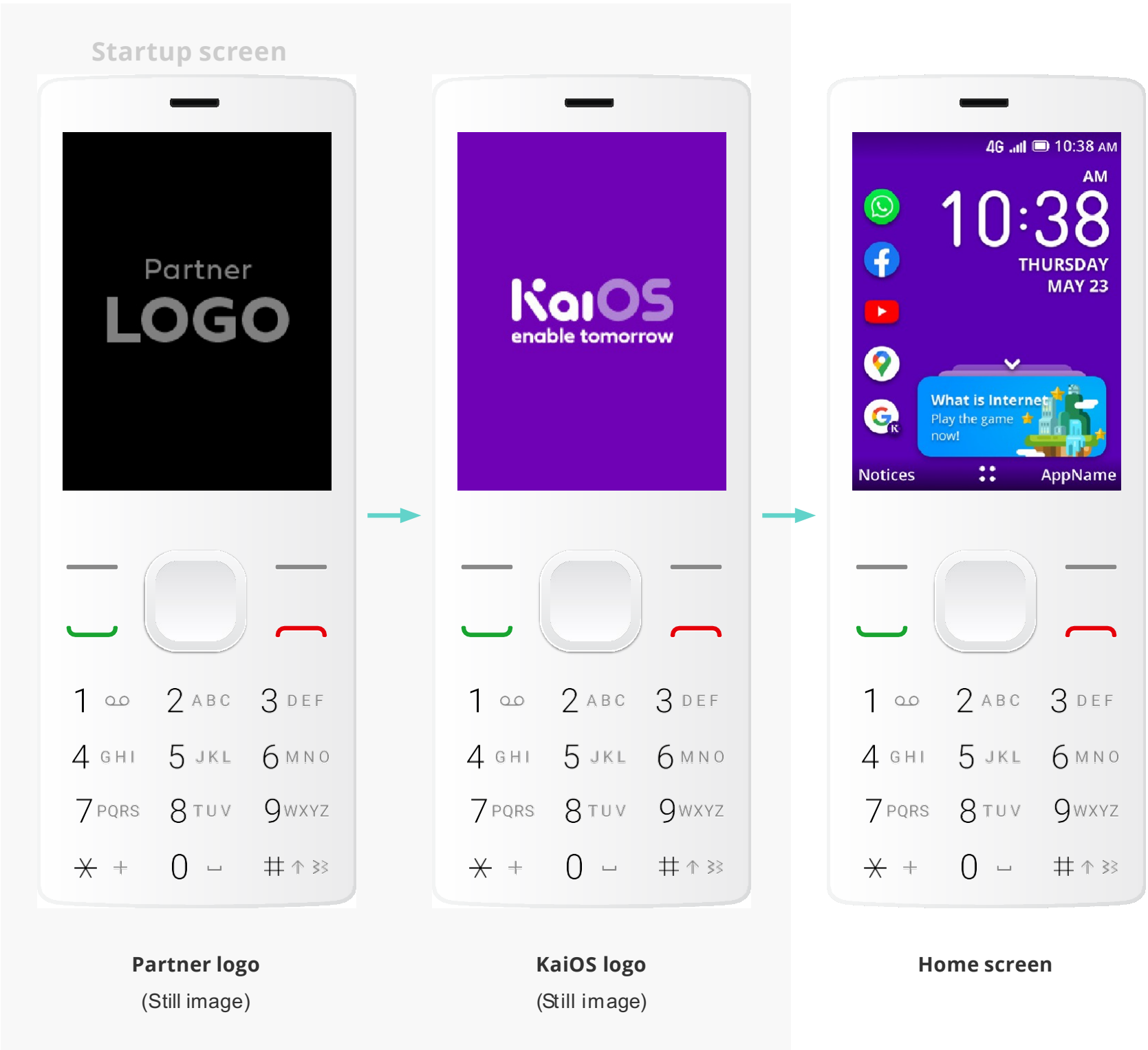
**Startup screen —
Placement for one partner logo**

6a.**Option 4:**
**KaiOS
animation**

Startup screen

Partner logo	KaiOS startup animation	KaiOS logo	Home screen
(Still image)	(Image sequence)	(Still image)	
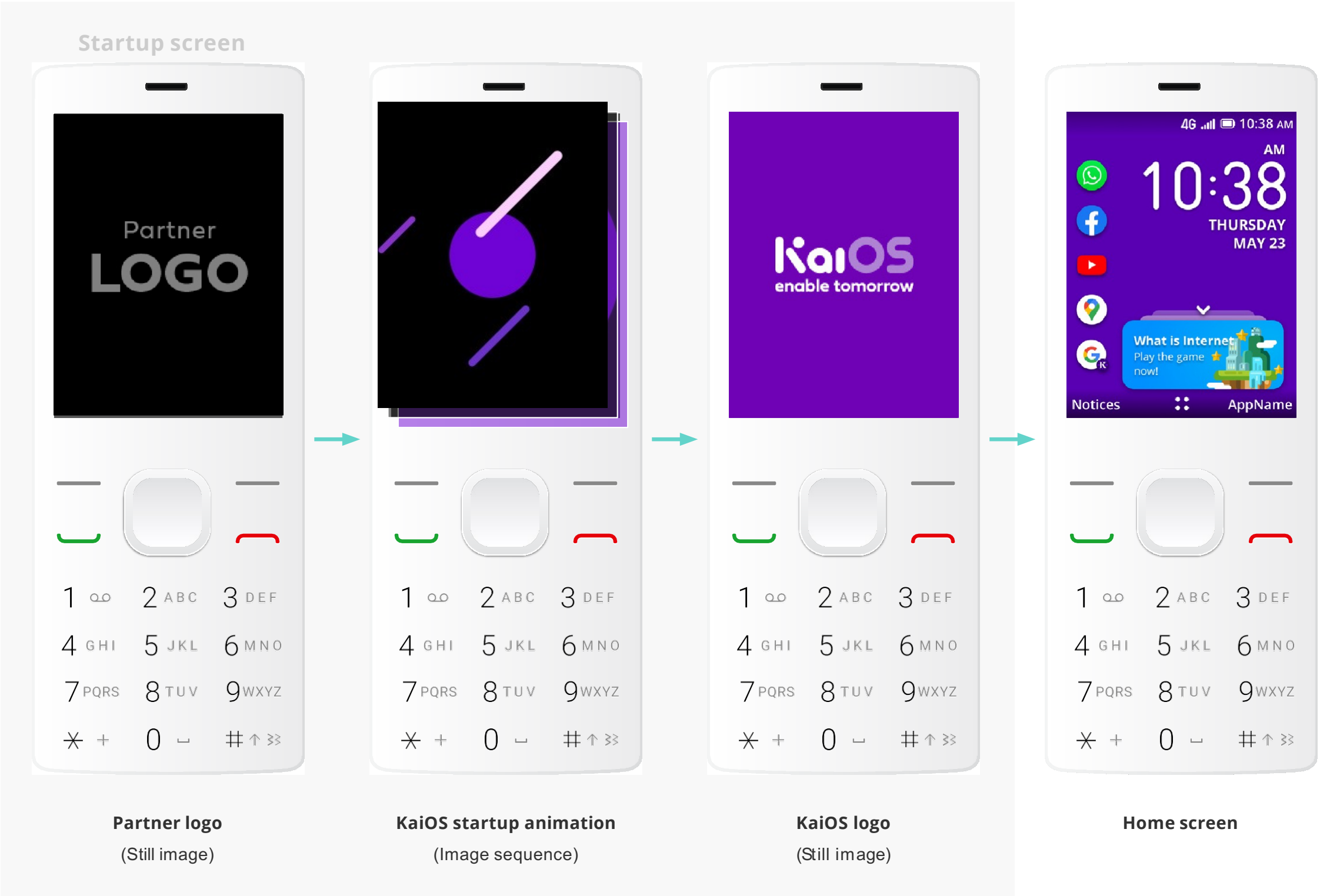
**Startup screen —
Placement for two partner logos**

6b. Option 1: Enabled by KaiOS

Startup screen

1st Partner LOGO — enabled by KaiOS

2nd Partner LOGO — enabled by KaiOS

1st Partner logo
(Still image)

2nd Partner logo
(Still image or image sequence)

Home screen
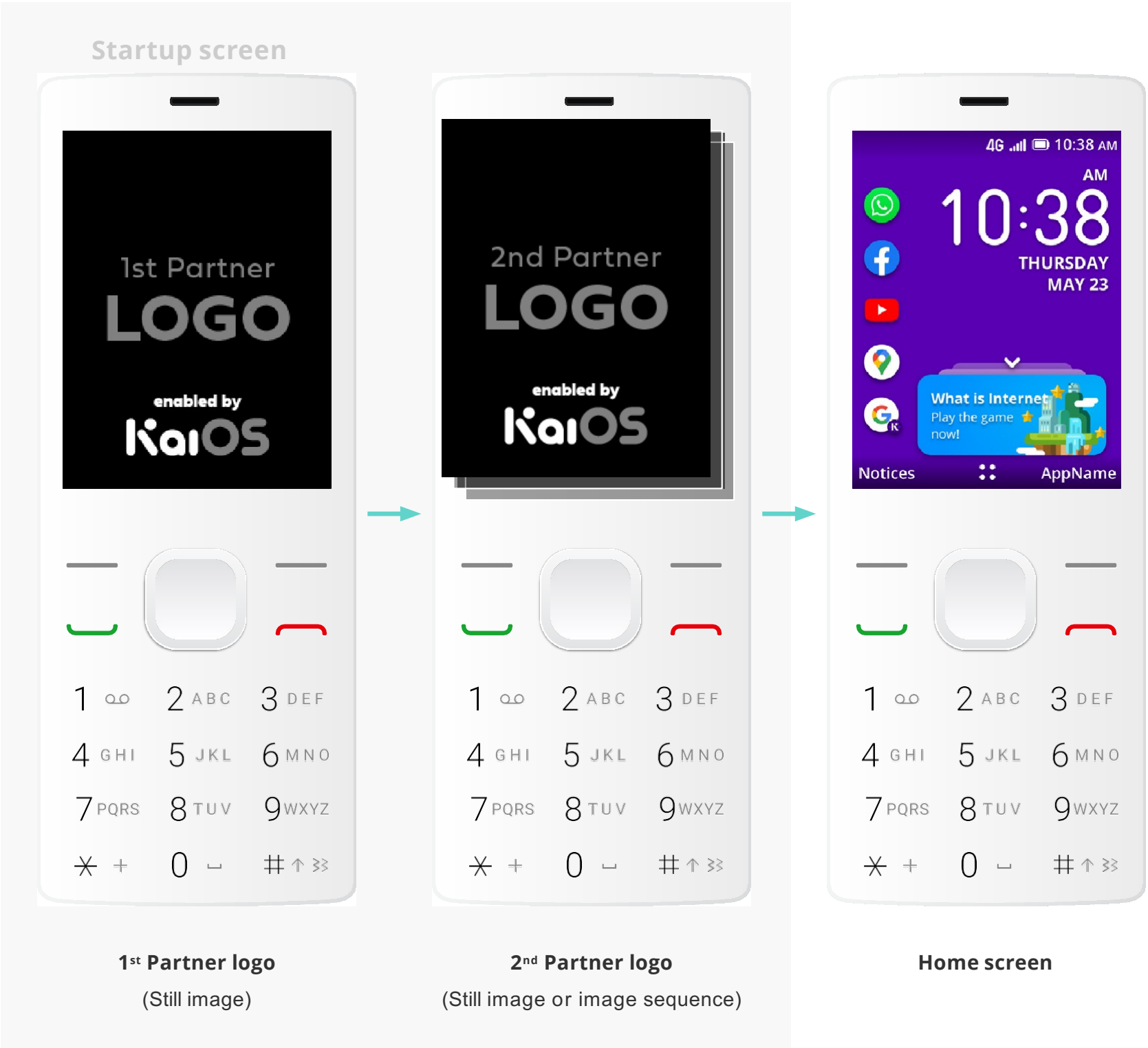
**Startup screen —
Placement for two partner logos**

6b. **Option 2:
Enabled
by KaiOS
(standalone)**

Startup screen

Enabled by KaiOS logo
(Still image)

1st Partner logo
(Still image or Image sequence)

2nd Partner logo
(Still image)

Home screen

Get started

Logo

UX

Package design

Notes
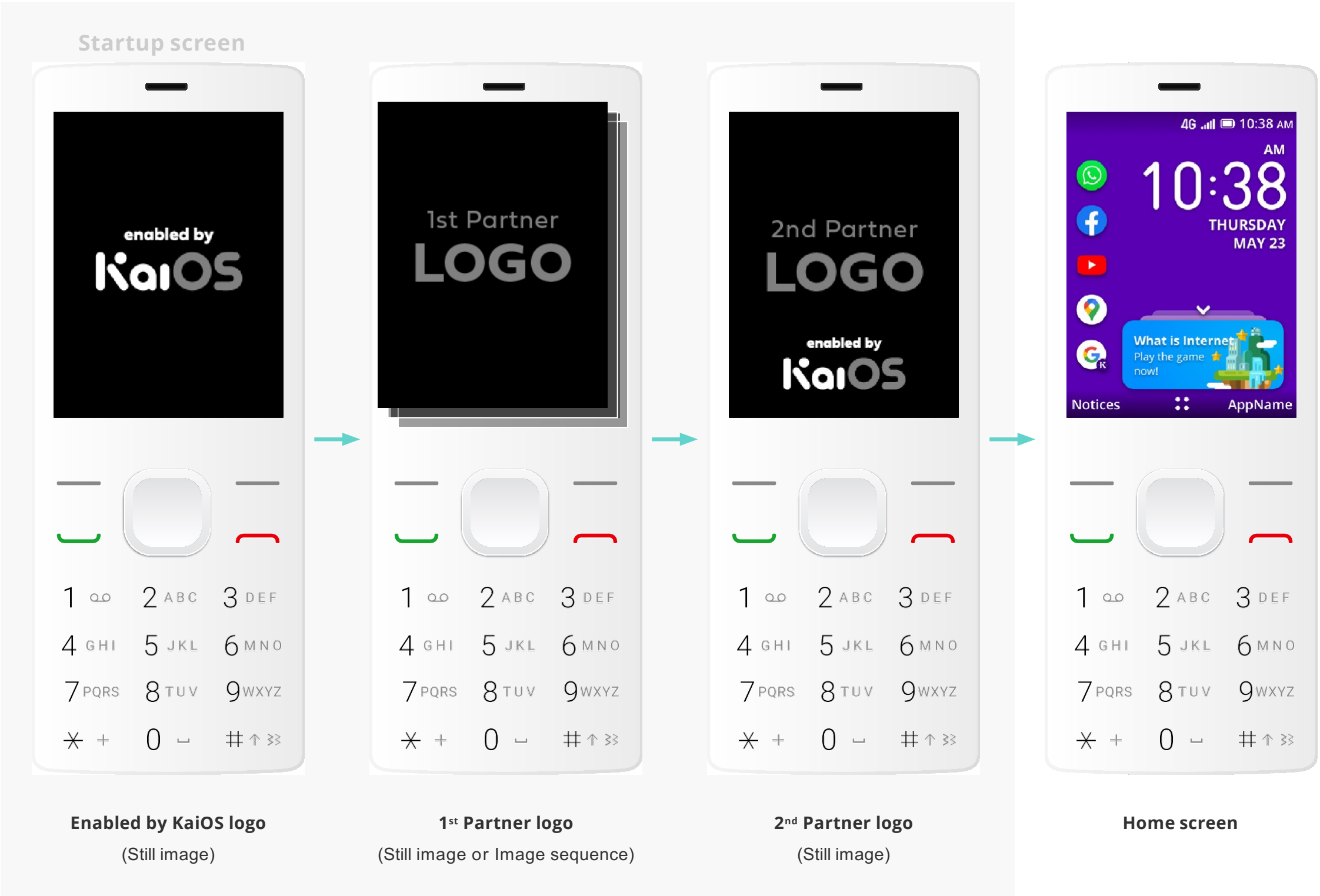
**Startup screen —
Placement for two partner logos**

6b. **Option 3:**
KaiOS
still image

Color options for KaiOS
logo:

Startup screen

1st Partner logo	2nd Partner logo	KaiOS logo	Home screen
(Still image)	(Still image or Image sequence)	(Still image)	
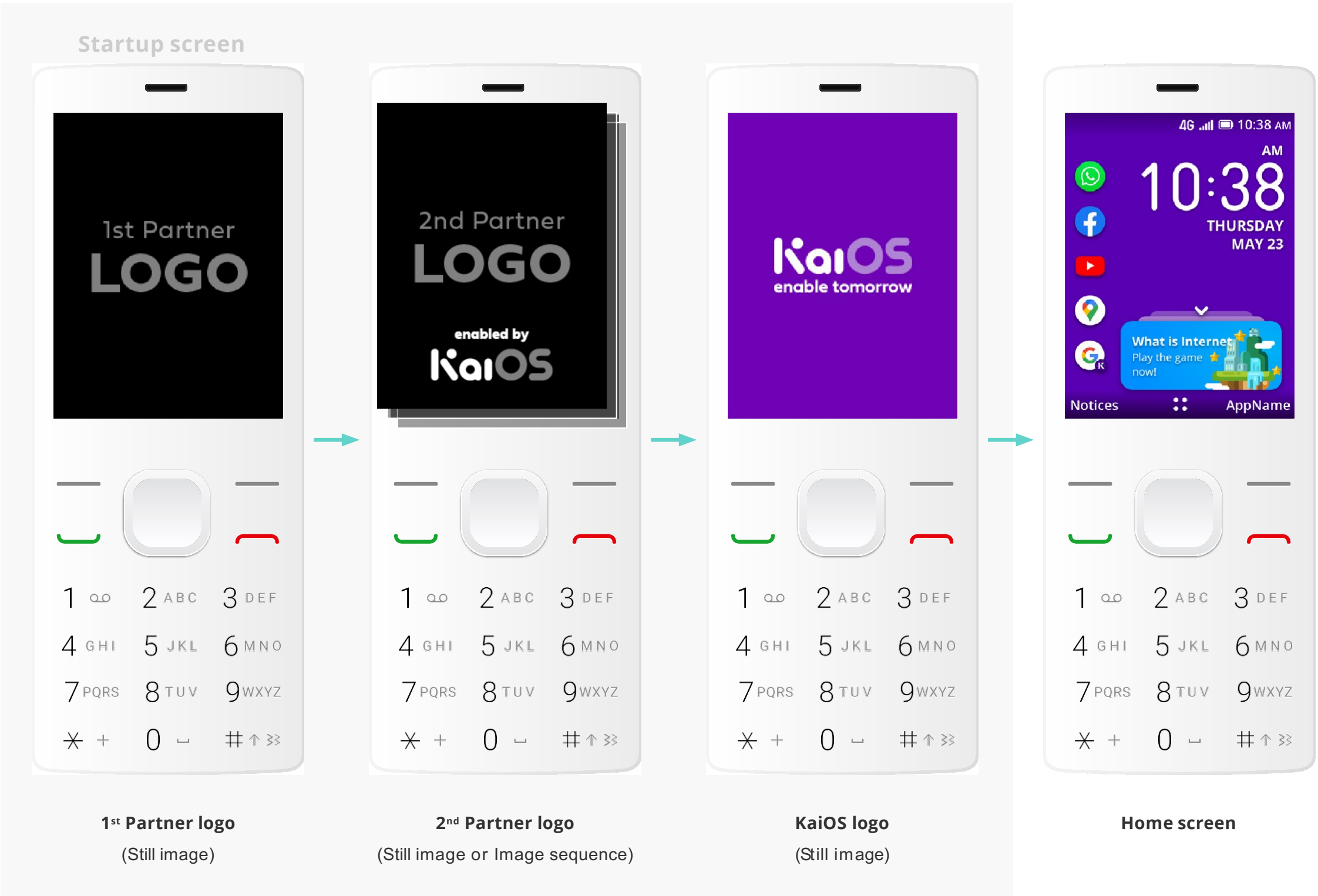
Startup screen —
Placement for three partner logos

6c. **Enabled by KaiOS**

Startup screen

1st Partner logo
(Still image)

2nd Partner logo
(Still image or Image sequence)

3rd Partner logo
(Still image)

Home screen
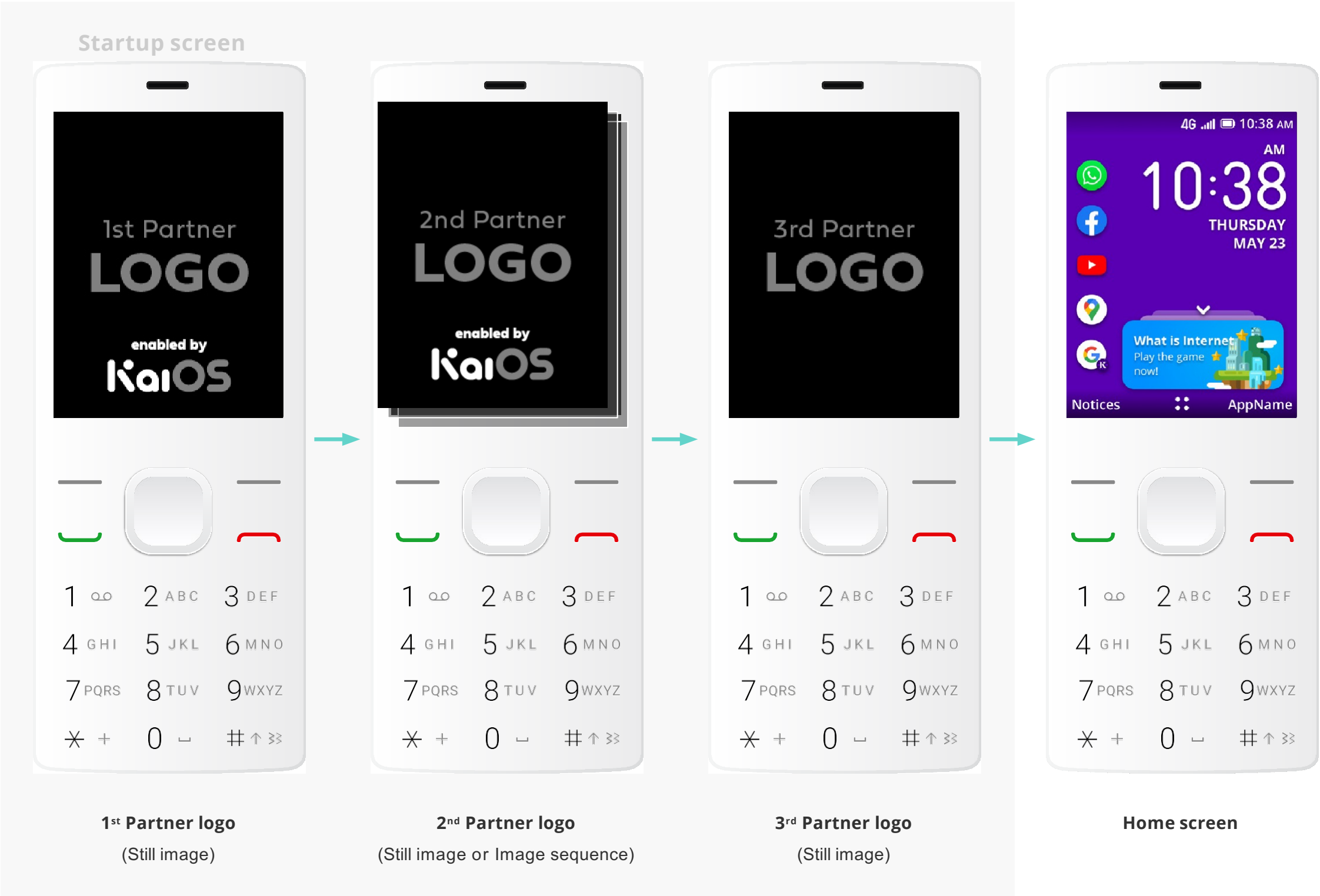
7. **Shutdown screen**

This guide serves as a resource to partners to help configure their systems with a custom shutdown screen that display the brand logo on KaiOS operating system.

Asset requirements

Format   **MP4 or PNG**

Dimension   **Portrait: QVGA 240(w) x 320(h) pixels**

                Landscape: QVGA 320(w) x 240(h) pixels

Filename   **Video: carrier_power_off.mp4 Still**
                image: carrier_power_off.png

Shutdown screen

7a. **Option 1:** KaiOS version

Home screen

Long press
End key

Power Off menu

Press
OK key

Shutdown screen

KaiOS logo shutdown animation

(Video)

Final frame of animation

(Still image)
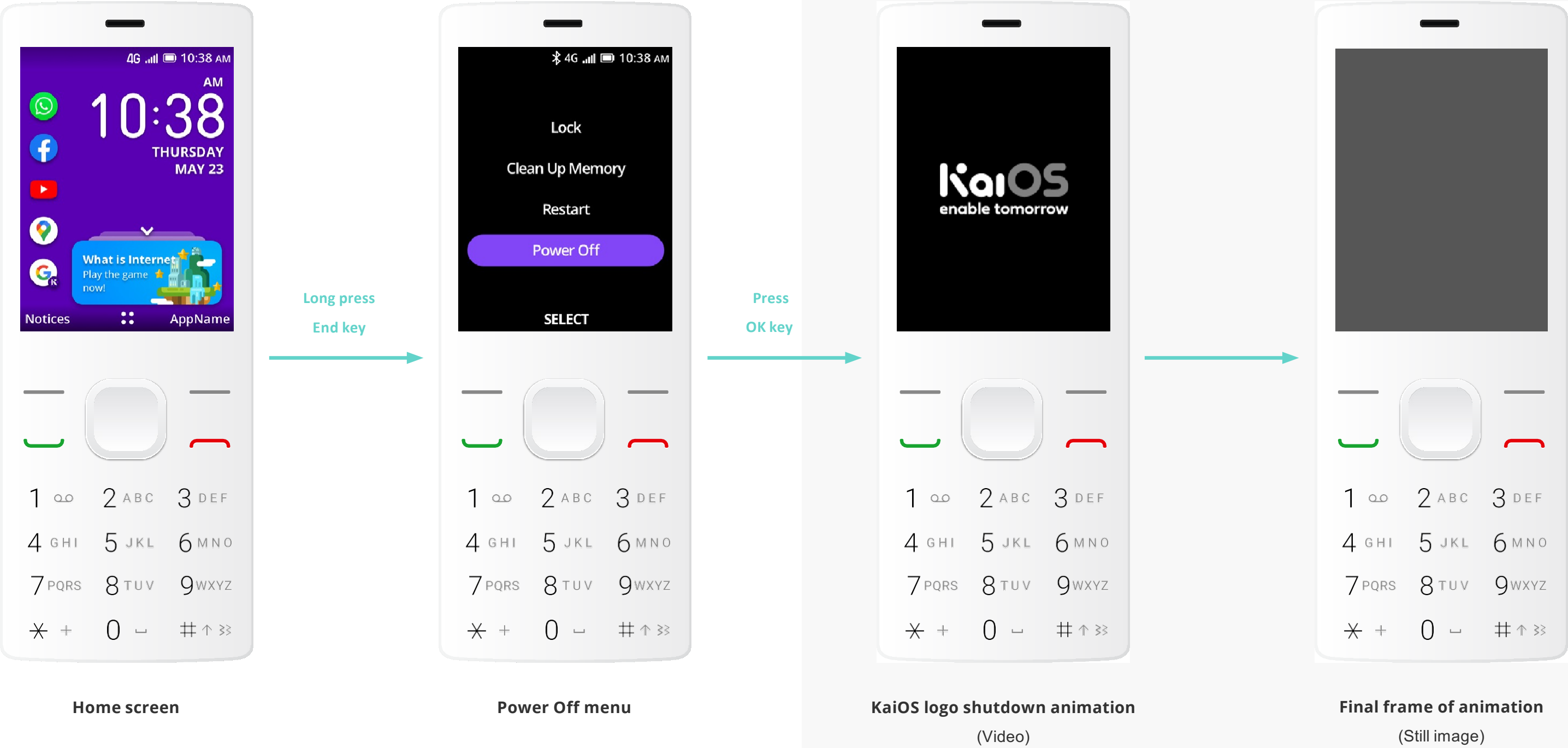
Shutdown screen

7b. **Option 2:** Partner's custom version

Home screen

Long press
End key

Power Off menu

Press
OK key

Shutdown screen

Partner's logo shutdown animation

(Video or still image)

Final frame of animation

(Still image)
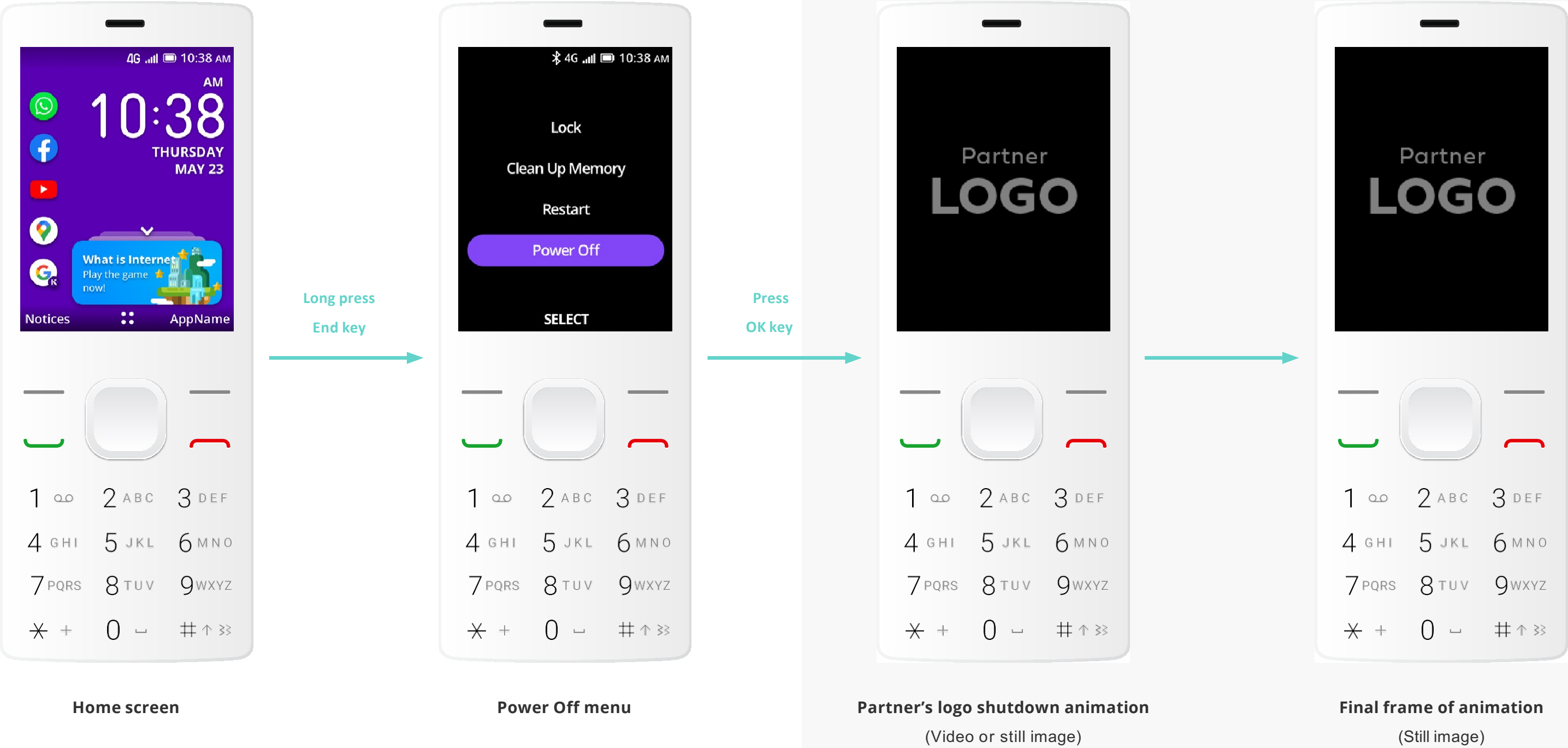
Package design

1. **Rules of product packaging**

2. **Packaging templates**

3. **Screen cling**

KaiOS
enable tomorrow

1. Rules of product packaging

In order to gain approval from KaiOS, you must follow these rules:

1

Enabled by KaiOS badge
Display the Enabled by KaiOS badge on one or more outer sides of the packaging.

2

KaiStore Apps Strip
Display the KaiStore App Strip on one or more outer sides of the packaging. Text may be localised.

3

KaiOS Home Screen
Show the KaiOS home screen with the column of app icons on your device's screen. Wallpaper may be customized.

4

Screen Cling
Include a screen cling adhered onto your device. The screen cling serves as an important touchpoint when your device is displayed in retail stores.

These graphics assets are available to download at kaiostech.com/partner-resources

Submit your final packaging designs to marketing@kaiostech.com for approval by KaiOS.

Note: Reserve two weeks for this approval process in your planning.

For reference only
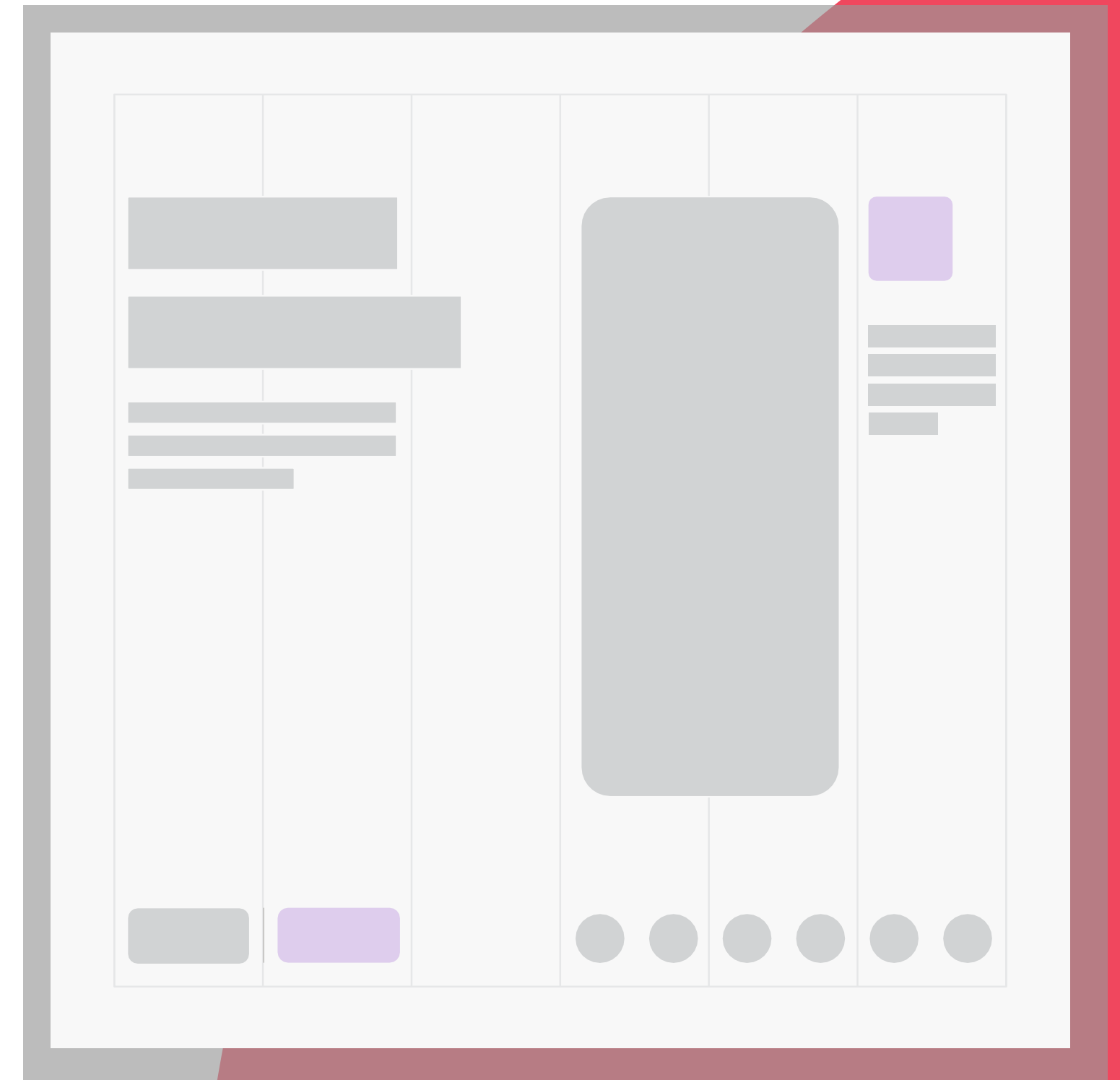
2. Packaging templates

Over the next pages, we'll give you visual examples you can use as references for your packaging.

Please note that they are references — just that. **Copying them exactly as they are will not produce good results.**

We encourage you to adapt these templates, making changes as needed, including changes to the:

- positioning of the required elements

- positioning of the icons

- positioning of the text

- size of elements

- fonts in "These and many other apps available on KaiOS"

Feel free to create original designs, too. All we ask is that you respect our <ins>Rules of product packaging on page 38</ins>.

For reference only

2. **Packaging templates**

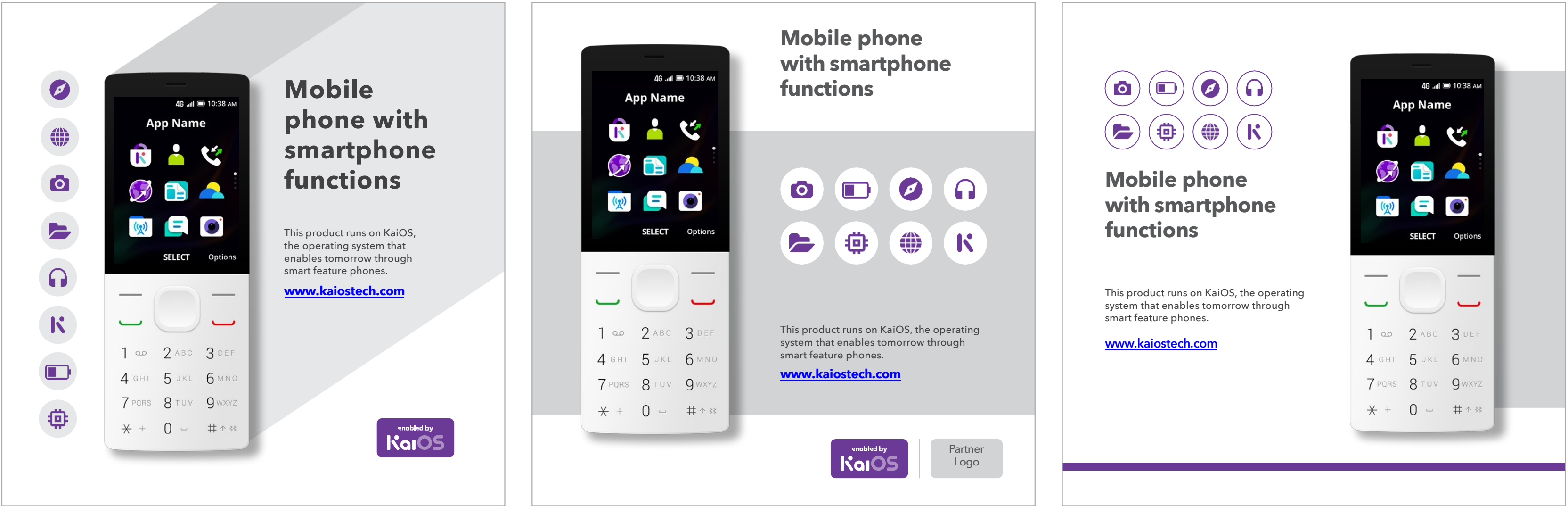**Examples of usage on the front side of the product packaging**

KaiOS
enable tomorrow

For reference only

2. **Packaging templates**

Examples of usage on the back side of the product packaging

Mobile phone with smartphone functions

This product runs on KaiOS, the operating system that enables tomorrow through smart feature phones.

www.kaiostech.com

These templates are available to download at kaiostech.com/partner-resources

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3. Screen cling

What to display on your screen cling

We recommend you add <u>at least two</u> of these points onto your screen cling artwork to ensure customers can quickly understand the unique offerings of your device.

Customization

Feel free to customize the graphic templates to your needs*. For example;

- Change the screen cling's background colour to your brand's primary colour

- localize text to your market's primary language

- Adapt the *Hardware Features* graphics according to your device, e.g. specify how many days your battery lasts.

Essential selling points

Essential apps
Facebook, WhatsApp, and YouTube are highly desirable apps. Displaying these app logos will immediately set your product apart from feature phones that do not have all the same apps.

Hardware features
In addition to internet and apps, KaiOS devices also provide customers with these essential hardware features:
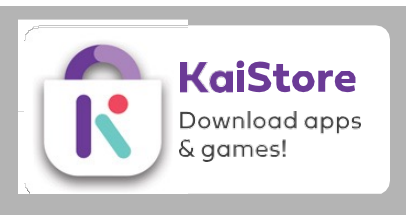
- Wi-Fi for internet
- FM radio
- Long battery life
- Bluetooth

Other selling points

KaiOS logo
Help customers identify a KaiOS smart feature phone by displaying our logo.

KaiStore logo & description
Remind customers they can download hundreds of apps from the KaiStore, many of which are free of charge.

These templates are available to download at kaiostech.com/partner-resources

*Do not customize the graphics specific to KaiOS Technologies, Facebook, WhatsApp, or YouTube without first gaining approval from the respective companies.

3. Screen cling

To help you quickly build the screen cling for your KaiOS devices, we offer a set of graphic templates in various size blocks.

Choose suitable blocks for your device and add them to your screen cling artwork.
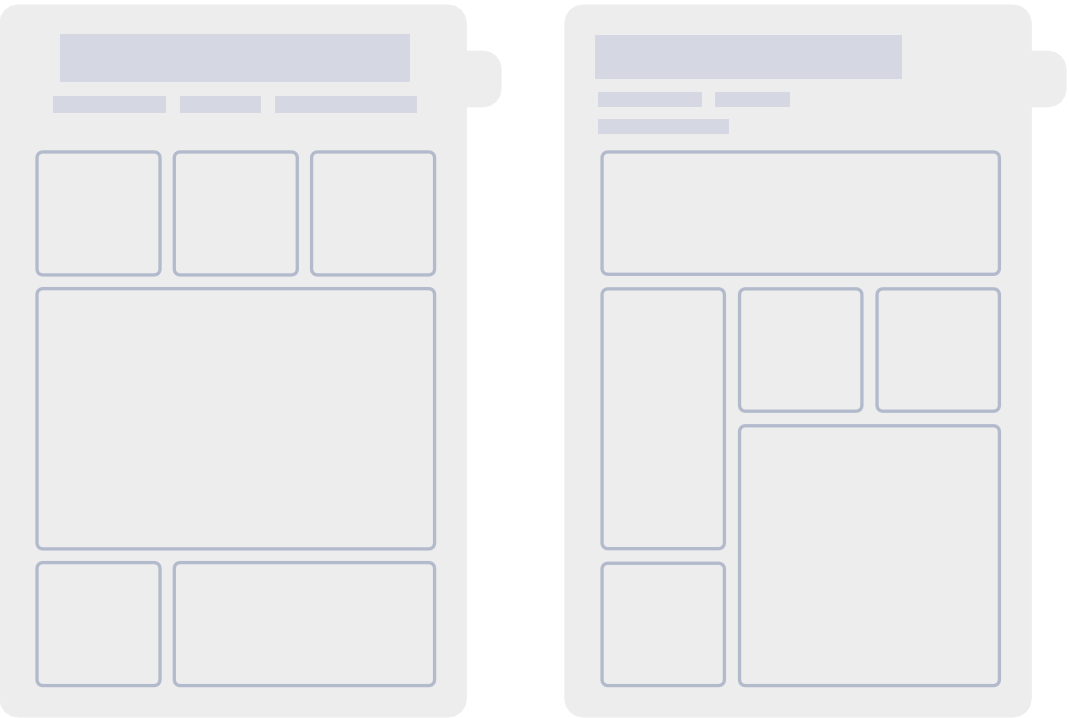
Notes

For exceptions on specific apps or specific markets, please contact KaiOS Support
& Product team to get final approval.

KaiOS reserves the right of final interpretation for the content hereinabove.

Stay up-to-date

Follow us on **Twitter**, **Facebook**, and **LinkedIn** to discover what's new and next for KaiOS, smart feature phones, and closing the digital divide.

You can also send in your questions, comments, and ideas to **marketing@kaiostech.com.**

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